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DATE: April 13, 2018
TO: City Commission
THRU: Kim Briesemeister, CRA Executive Director
Chris Brown, CRA Executive Director
FROM: Max Wemyss, CRA/RMA Planner
RE: **Pier Area Mobile Vending Ordinance**

Background:

In the development agreement between the City of Pompano Beach (City) and Pompano Pier Associates, LLC (developer) for the pier site, the City granted the developer a beachfront license to use the beachfront area of the property for any uses permitted by the applicable governmental requirements, other than those in the existing concessionaire agreement between the City and Oceanside Beach Service, Inc., with the revenue generated by the developer's beachfront license to be shared by developer and City. As part of this license process, the City is to adopt a set of guidelines for the beachfront area within 90 days after completion of construction of the first parcel to be developed. The first parcel, C1 (the Beach House restaurant), received their Temporary Certificate of Occupancy on March 21, 2018, and the developer is interested in having mobile vending carts as soon as possible. Therefore, the ordinance for the Pier Mobile Vending ordinance is being presented at this time. CRA staff has worked closely with Development Services Staff on the proposed regulations.

CRA Position:

The proposed regulations were presented to the East CRA Advisory Committee on March 1st and April 5th to provide an understanding of the guidelines and to seek a recommendation from the Committee on the approval of the regulations. The Committee voted 5-1 to recommend approval of the regulations as presented for the mobile vending in the beachfront area of the pier development.
