


MEMORANDUM

Parks, Recreation & Cultural Arts

MEMORANDUM 18-A131

DATE: August 9, 2018

TO: Greg Harrison, City Manager

FROM: Mark Beaudreau, Recreation Programs Administrator 

SUBJECT: Agenda Item – License Agreement with Bluewater Movements, Inc.

Please place the attached ordinance on the September 11, City Commission Agenda. The ordinance advertised the ordinance in the Sun Sentinel. The license agreement is for Bluewater Movements, Inc. to utilize the City's Civic Center and possibly the Hillsboro Inlet Park or Alsdorf Park to conduct its annual Pompano Beach Saltwater Circuit that showcases local fishing culture. The activities to be conducted during the event includes a kick-off party, boat check-out, weigh-in station, awards banquet, brunch activities, entertainment, food, beverages and merchandise sales, and other related activities outlined in Exhibit A of the agreement. The term of the agreement is for three years, with the events dates for the three years being provided in Exhibit A. The City will provide in-kind services for the event of \$43,659.63 per year as outlined in Exhibit E.

If you have any questions or concerns regarding the agreement, please call me at 954-786-4191.

afh

cc: Cynthia Kitts, Recreation Manager
Scott Moore, Recreation Manager
Kaitlyn Kerr, Recreation Manager