

STRATEGIC PLAN

2019 → 2024 → 2034



Pompano Beach, Florida
March 2019



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STRATEGIC PLANNING FOR THE CITY OF POMPANO BEACH

Strategic Planning Model for the City of Pompano Beach

Value-based principles that
describe the preferred
future in 15 years

VISION

Destination
“You Have Arrived”

Strategic goals that focus
outcome-based objectives and
potential actions for 5 years

PLAN

Map
“The Right Route”

Focus for one year – a work
program: policy agenda for
Mayor and Commission,
management agenda for staff;
major projects

EXECUTION

Itinerary
“The Right Direction”

Principles that define the
responsibility of Village
government and frame the
primary services – core service
businesses

MISSION

Vehicle
“The Right Bus”

Personal values that define
performance standards and
expectations for employees

CORE BELIEFS

Fuel
“The Right People”

POMPANO BEACH VISION 2034

Pompano Beach Vision 2034

**By 2034, POMPANO BEACH is a superior place to live,
visit and locate or expand a business along the Atlantic Coast
of South Florida.**

POMPANO BEACH is distinguished by:

Our Safe Community

Our Sense of Place and Family

Our Distinctive Architecture

Our Award-winning, Alive Beach and Beachfront

Our Range of Leisure, Entertainment, Arts and Cultural Amenities

**Our Vibrant Activity Districts throughout the City – Downtown,
Innovation, Beach, Isle, Cultural**

Our Strong, Diverse Economic Sectors with Ample Employment Opportunities

Our Destination for Regional, National and International Guests

**Our Location and Our Reputation for Sustainable, Resilient and Technology Advanced
Development and Redevelopment**

Our Stable, Redeveloping Neighborhoods with a Range of Housing Options

Our Diverse Cultures and Inclusive Community

Our Resilient Community

**POMPANO BEACH 2034 is a city of great places with even greater opportunities and offers
residents and visitors
Florida's Warmest Welcome!**

CITY OF POMPANO BEACH PLAN 2019 – 2024

City of Pompano Beach *Goals 2024*

PREFERRED PLACE TO LIVE

PREFERRED PLACE TO DO BUSINESS

PREFERRED PLACE TO VISIT

**SUPERIOR CAPACITY FOR GROWTH THROUGH QUALITY,
SUSTAINABLE DEVELOPMENT**

QUALITY AND AFFORDABLE CITY SERVICES

BUILDING CONFIDENCE IN CITY GOVERNMENT

Goal 1

Preferred Place to Live

OBJECTIVES

1. Maintain a safe community and neighborhoods – people feeling safe in any neighborhood or community destination
2. Build livable neighborhoods with quality infrastructure
3. More beautiful City through an enhanced visual appearance and “curb appeal” of the Pompano Beach community from our gateways and our corridors to our neighborhoods
4. Expand and diversified cultural and arts opportunities for all
5. Develop programs to match the changing recreational needs and preferences of the community
6. Have top quality parks with a variety of amenities throughout Pompano Beach
7. Have quality, affordable housing options for all family generations, including senior housing

VALUE TO RESIDENTS

1. More reasons to locate and remain living in Pompano Beach
2. Attractive community
3. Range of affordable recreation and leisure activities for all generations
4. Range of housing choices: price points and type
5. Reputation as a "family friendly" community for all generations
6. Inclusive community that welcomes all

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Incentivizing and attracting market rate housing developments in NW CRA
2. Irresponsible landlords who are not investing in the maintenance or upgrade of their properties
3. Visual unattractive and blighted gateway, entrances, major corridors and some neighborhoods
4. Traffic alternatives and the impacts on neighborhoods
5. Complexity of addressing the homeless issues and the role of City government
6. Older housing stock needing maintenance, repairs, modernization and replacement
7. Decreasing criminal activities in specific areas
8. Lack of quality public schools

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Implementing regulatory limitations to address community residential homes and short-term rentals
2. Conflict between personal property rights and community values and standards
3. Prioritizing and funding for City infrastructure projects
4. Changing housing trends for generations
5. Federal and State of Florida regulations and mandates impacting community livability
6. Responding to sea level rise
7. Aging neighborhood infrastructure needing maintenance, major repairs or replacement
8. Addressing chronic nuisance properties
9. Reduced funding and fewer grants for neighborhood revitalization, housing upgrades or community redevelopment
10. Working with neighborhood associations on issues
11. Addressing the usage of opioids and drugs

POLICY ACTIONS 2019 – 2020

1. Homeless City Strategy & Action Plan	Top Priority
2. Street Lights Policy and Expansion	High Priority
3. Panhandling Ordinance Review	High Priority
4. Code Enforcement/Compliance Enhancements	High Priority

MANAGEMENT ACTIONS 2019 – 2020

1. G.O. Bond Projects: Design and Construction	Top Priority
2. CIP Projects (Non-G.O. Bond) Projects and Funding	Top Priority
3. Strategic Property Acquisitions	Top Priority
4. Public – Private Partnership (P-3) 2 nd Parking Garage	High Priority
5. Surtax Funding for Pompano Beach Projects	High Priority
6. Landscape Code Amendments	High Priority
7. Crime Reduction Action Plan	
8. Soccer Academy Permit	
9. Chronic Feral Chickens Action Plan	
10. Sewage Spill Research on the Canal	
11. Ride Share Ordinance: Decision	
12. Annie Gillis Park Improvements	
13. The Backyard Old Town Pompano Beach: Design, Funding, and Construction	

MANAGEMENT IN PROGRESS 2019 – 2020

1. Litter Control Initiative
2. Integrated Ticketing System
3. Homeless Management Information System Implementation
4. Curb Appeal Annual Report
5. Cultural Arts Center Policies and Procedures
6. First Time Homebuyer Program: 20 Homebuyers
7. Local Affordable Housing: Resolving Loan Program (10)
8. CDBG Revolving Loan Program (4 Business Loans)
9. Code Compliance: Repeat Offenders
10. Cultural Center Program Expansion: Program a Month

MAJOR PROJECTS 2019 – 2020

1. Senior Citizens Center (G.O. Bond)
2. Fishing Pier Replacement (G.O. Bond)
3. Atlantic Boulevard Bridge
4. Pines Golf Course Putting Greens: Re-Turf
5. Municipal Cemetery Improvement: Fencing
6. Park Restroom Improvements
7. Old Pompano Infrastructure Improvements Project (Section 108)
8. State-of-the-Art Digital Arts and Media Center: Buildout; Assessment, Project and Funding Campaign
9. McNab Park Upgrade/McNab House Relocation
10. MLK Boulevard Streetscape (G.O. Bond)
11. Amphitheater Project (G.O. Bond)
12. Life Guard Stations (8 Total) (G.O. Bond – 4)
13. Charlotte Burrie Center
14. Palm Aire Community Main Entryway Beautification Sign
15. All Inclusive Playground/Outdoor Fitness Equipment
16. Historic Ali Cultural Arts Center “Black Box”
17. 10th Street Beautification (5th Avenue to Federal Highway) MPO/FDOT: Construction
18. Ocean Rescue Building (G.O. Bond)
19. Pool/Aquatic Center – Pump House, Classroom/Rental Space: Construction

ON THE HORIZON 2020 – 2024

1. 27th Avenue Corridor Rezoning
2. School Safety and Security: Direction and Action (including Crossing Guards)
3. Complete Streets Policy: Direction and Funding
4. McNab Park Upgrade
5. McNab House Relocation
6. Public Art Policy: Review and Action Plan
7. Homeless Strategy and Action Plan
8. Event Space: Report and Direction
9. Cultural Arts Building Modification [Close in Space]
10. Community Camera Policy and Program: Direction
11. Entrance Beautification and Lighting: Direction, Plan and Funding
12. Charter Schools: Direction and City Actions
13. Scrubland Park Upgrade: Direction
14. Nature Center Development: Report and Direction
15. Illegal Dumping Regulations and Enforcement: Direction
16. Arts and Cultural Policy: Framework and Master Plan
17. Senior Citizens Center (2000 Hammondville Road) Construction
18. Housing Improvement Program Expansion: Funding
19. City Beautification Project: I-95 Interchange
20. Waterways Development Plan and Projects
21. Higher Education Center Feasibility Study
22. Streetscape Enhancements: Gateway Project

Goal 2

Preferred Place to Do Business

OBJECTIVES

1. Attract more “targeted” businesses to Pompano Beach
2. Grow existing business, especially, small locally-owned businesses
3. Have a reputation as a "business friendly" City while protecting the community's interests and improving practices of expedited permitting and assistance for smaller businesses
4. Promote Class “A” office space development on Atlantic Boulevard near I-95 and along Dixie Highway
5. Redevelop “Old Pompano/Downtown” as a dining, entertainment and arts destination
6. Develop the Pompano Beach Air Park and aviation related businesses

VALUE TO RESIDENTS

1. Opportunities to live near work – additional time for families and leisure
2. Range of higher paying job opportunities
3. Businesses investing in Pompano Beach
4. Opportunities to start and grow a business in Pompano Beach
5. Support for small and incubator businesses
6. Opportunities for workforce development and training
7. Variety of businesses in Pompano Beach

**SHORT TERM CHALLENGES
AND OPPORTUNITIES**

1. Illegal dumping, loitering and trespassing on lots owned by NW CRA
2. Supporting the start-up and growth of small businesses
3. Expanding the presence of higher education institutions and programs
4. Tapping the economic potential of the Air Park and the development of aviation related businesses
5. Future Casino expansion and hotel development by the Isle of Capri
6. Developing Florida Turnpike Interchange: Sample, MLK, Atlantic Boulevard
7. Attracting higher end retail/commercial businesses
8. Developing I-95 Interchange at Atlantic

**LONG TERM CHALLENGES
AND OPPORTUNITIES**

1. Uncertain global, national and regional economy
2. Retaining current businesses - knowing their plans and supporting their growth in Pompano Beach
3. Increasing the average salary levels for residents through higher paying jobs
4. Creating the “right” merchandise mix for the East CRA and Downtown Pompano
5. Developing facilities and support mechanisms for incubators, innovators and entrepreneurs
6. Maintaining and enhancing the City’s reputation as being “business friendly”
7. Limited land availability
8. Increasing land prices and property owner expectations

POLICY ACTIONS 2019 – 2020

- | | | |
|---|--|--------------|
| 1. Innovation District Development | <table border="1"><tr><td>Top Priority</td></tr></table> | Top Priority |
| Top Priority | | |
| 2. Commuter Rail Stations: Downtown and Isle Area | <table border="1"><tr><td>Top Priority</td></tr></table> | Top Priority |
| Top Priority | | |
| 3. Business Attraction and Development Leases | <table border="1"><tr><td>Top Priority</td></tr></table> | Top Priority |
| Top Priority | | |
| 4. Neighborhood Business Attraction in Northwest | | |

MANAGEMENT IN PROGRESS 2019 – 2020

1. 737 MLK Boulevard: Space Use
2. Citywide Job Fair/Workforce e-Training Events
3. Green Market Event
4. Airport Master Plan Update: Commission
5. Parcel “Y” Air Park Development
6. Old Town Untapped Event

MAJOR PROJECTS 2019 – 2020

1. MLK Boulevard Reconstruction Project: Phase 3 – Design and Construction
2. Air Park Administrative Building Renovation Project: Construction
3. 335 MLK Boulevard: Phase 3 – Ali Cultural Arts Center Programming

ON THE HORIZON 2020 – 2024

1. Air Park Development
2. Pier Development Project
3. Collier City Redevelopment
4. Major Headquarter/Business Development Recruitment Strategy and City Actions
5. Marine Industry Development Strategy
6. Grocery Store Attraction Strategy: Direction
7. Co-working Space: Direction and Action
8. Federal Highway Corridor Revitalization
9. Powerline Road Revitalization
10. Air Park Entrance Gate (Link to NE 10th Street Project)
11. Small and Minority Owned Business Development
12. Workforce Development and Training
13. High Education Expansion Strategy
14. Broward Public Health Relocation

Goal 3

Preferred Place to Visit

OBJECTIVES

1. Expand visitor and tourism markets in partnership with Broward County
2. Maintain a “world class” beach for the enjoyment of residents and visitors
3. Expand water-based sports: boating, fishing, scuba diving, snorkeling, etc.
4. Position Pompano Beach as an outstanding destination for sports related activities/become a major sports tournament destination in South Florida – local, regional, national and international tournaments
5. Support growth in hotel development/increase number of quality hotels and rooms
6. Improve wayfinding and gateways
7. Have public transportation options for visitors – no need to use their automobile after arriving: buses, trolley
8. Expand Isle of Capri with hotel and conference space, quality retail and a performance venue

VALUE TO RESIDENTS

1. More leisure venues/activities for residents
2. Outside dollars supporting local businesses
3. More convenient access and parking for the Beach and other local destinations
4. Availability of more arts and cultural programs and activities
5. More diverse revenues to the City government - less tax burden for Pompano Beach residents
6. Visitors feeling welcome and becoming our "guests" in Pompano Beach

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Potential Isle of Capri development with hotel, conference center, entertainment venue, shopping
2. First impression – depending upon the point of entry and corridor
3. Expanding the marketing of Pompano Beach in collaboration with Broward County Convention and Visitors Bureau
4. Increasing the number of signature/major events that draw regionally and nationally, and even internationally
5. Greater ease in moving around the community through effective wayfinding signage and alternative transportation
6. Attracting a major, upscale hotel
7. Need for major conference/convention space

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Keeping tourism partners both domestic and international current on the City's tourism assets
2. Tapping the potential of the Greg Norman Signature Golf Course – one of the best public courses in South Florida
3. Expanding year-round tourism opportunities
4. County control of "Bed Tax"
5. Limited land on the beach for a hotel
6. Competition for tourists

POLICY ACTIONS 2019 – 2020

1. Major Community Destination Events: Development
2. Pier Access Fee: Direction

Top Priority

MANAGEMENT ACTIONS 2019 – 2020

1. Isle Development Project
2. Major Hotel Development
3. Cultural Arts Master Plan: Update
4. Temporary Shared Parking Agreements with Private Sector: Development

Top Priority

Top Priority

MAJOR PROJECTS 2019 – 2020

1. Times International Grill: Monitoring
2. Fishing Village Development
 - a. Lucky Fish Tiki Bar
 - b. Oceanic Restaurant
 - c. Alvin Retail
 - d. Burger Fi
 - e. Kilwins
 - f. Cannoli Kitchen
 - g. Catering/Special Events
 - h. Hilton Hotel

ON THE HORIZON 2020 – 2024

1. Parking Ordinance Amendment: Direction and Decision
2. “Top Golf” Entertainment Venue Attraction
3. Special Events Expansion
4. Street Festivals: Direction
5. Sports Tourism/Tournaments Strategy
6. Major Hotel Development: Innovation District

Goal 4

Superior Capacity for Growth through Quality, Sustainable Development

OBJECTIVES

1. Have sustainable and balanced growth in new development/redevelopment projects
2. Increase ridership and convenience of transportation options in Pompano Beach for residents and tourists
3. Assure adequate water supply – short-term and long-term
4. Expand water reuse capacity
5. Upgrade water treatment and distribution system
6. Prepare and plan for sea level rise
7. Increase bicycling and pedestrian network
8. Improve rail and public transit stops in Pompano Beach
9. Increase the energy efficiency and sustainable design of all City facilities
10. Encourage new buildings and homes meeting LEED or other sustainable building standards

VALUE TO RESIDENTS

1. City acting as a responsible environmental steward
2. Protection from sea level rise
3. Responsible use of water resources
4. Reduced carbon use and greater energy efficiency
5. Sustainable development for the future
6. Expanding alternatives for mobility – less auto dependence

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Creating a more bike/pedestrian-friendly community
2. Incorporating Crime Prevention through Environmental Design (CPTED) into project designs
3. Providing transportation alternatives in an auto dependent community
4. Having visitors and residents parking their cars and using other transportation options
5. Vacant and abandoned building and homes
6. Smart traffic management
7. Developing a regional rail system that stops in Pompano Beach
8. Limited market for recyclables

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Federal and State of Florida regulations and mandates impacting development
2. Connecting the community through lanes/paths
3. Developing a regional rail system that stops in Pompano Beach
4. Incorporating energy efficiencies in City facilities, vehicles and service delivery
5. Sea level rise education
6. Water quality
7. Shared community vision
8. Funding for programs and services
9. Eco business opportunities

POLICY ACTIONS 2019 – 2020

- | | | |
|---|---|---------------|
| 1. Cut-Through Traffic Analysis and Direction | <table border="1"><tr><td>Top Priority</td></tr></table> | Top Priority |
| Top Priority | | |
| 2. NW 31 st Avenue Improvements | <table border="1"><tr><td>High Priority</td></tr></table> | High Priority |
| High Priority | | |
| 3. Public Areas Landscape Maintenance Service Level and Funding | <table border="1"><tr><td>High Priority</td></tr></table> | High Priority |
| High Priority | | |
| 4. Traffic Management Strategy | | |

MANAGEMENT ACTIONS 2019 – 2020

- | | | |
|--|---|---------------|
| 1. John Knox Village Master Plan | <table border="1"><tr><td>High Priority</td></tr></table> | High Priority |
| High Priority | | |
| 2. City Sustainability/Sea Level Rise/Community Resiliency Plan: Development | <table border="1"><tr><td>High Priority</td></tr></table> | High Priority |
| High Priority | | |
| 3. Stormwater Policy and Management: Review | <table border="1"><tr><td>High Priority</td></tr></table> | High Priority |
| High Priority | | |
| 4. SE 11 th Avenue Bridge | | |
| 5. Broward Next Comprehensive Plan | | |
| 6. Marquis Apartments | | |
| 7. Sign Code Revision | | |
| 8. Planned Development Code Revision/Text | | |
| 9. “Applicability Related” Amendments Revision | | |
| 10. Land Use Amendments: Direction | | |
| 12. Affordable Housing Trust Strategy | | |
| 13. Scooter Policy: Direction | | |

MANAGEMENT IN PROGRESS 2019 – 2020

1. Mobile Maps System Replacement
2. GIS ArcGIS Online
3. Wellfield Performance and Relocation Study
4. Parks and Recreation Web Map
5. Hurricane Preparedness Plan: Revision
6. Hillsboro Inlet Turbidity Evaluation
7. Climate Change and Sea Level Rise (Broward County) Report
8. Water Supply Plan/Water Master Plan: Update
9. Reuse Master Plan: Update
10. Broward County Registered Tree Trimmer Vendor List
11. Demolition, Land Clearing, Tree Removal Policy
12. Historic Plaques: Designating Historic Structure
13. Tree Manual Update
14. Palm Aire Western Well Sites: Protection
15. Vegetation Line: Surveying on Beach
16. City Champion Tree Program
17. SolSmart Designation
18. Relocate Water Wells Off Air Park Study
19. Wastewater Force Main Assessment
20. Census 2020: Preparation

MAJOR PROJECTS 2019 – 2020

1. NE 3rd Avenue Streetscape (South of Copans Road)
2. CRA Container Site Construction
3. New Deep Well
4. Annual Reuse Water Main Projects
5. Annual Wastewater Collection System: Pipeline
6. Annual Manhole Rehabilitation
7. Annual Street Re-paving Projects
8. Annual Water Main Replacement
9. Annual Stormwater Tide Flex Values
10. Annual Stormwater Pipelining
11. Annual Stormwater Cleaning: Atlantic and Dixie
12. Water Treatment Building Hardening: Design and Construction
13. Reuse Distribution System Expansion
14. Water Treatment Plant Membrane Element Replacement/Purchase
15. Stormwater Kendall Lake Neighborhood: Design and Construction
16. Water Treatment Plant Electrical System Rehabilitation
17. Inter Utility Water Connections: Design and Funding
18. Stormwater Design
19. Stormwater: Dixie Highway and McNab Road
20. Stormwater: SW 2nd Street: Construction

MAJOR PROJECTS 2019 – 2020

21. Reuse Storage Tank: NE 3rd Avenue – Land Acquisition
22. Dixie/Atlantic Improvements: Design (G.O. Bond)
23. Non-Sewer Area C: Design and Construction
24. Water Treatment Plant
25. Stormwater Projects
26. Stormwater Gateway Drive: Design and Construction

ON THE HORIZON 2020 – 2024

1. Dixie/Atlantic Improvements: Major Design and Funding
2. CRA Transition to City
3. Oceanside Site Master Developer: Direction
4. Rail Station in Downtown
5. Rail Station in Isle Development
6. CRA Direction
7. Turnpike Gateway/Entrance Project
8. City Transit Looping System: Direction
9. Restaurant in Old Pompano Recruitment Strategy
10. Golf Cart Transit: Feasibility and Direction
11. Sea Level Rise Action Plan: Direction
12. Historic Preservation Policy and Strategy: Direction and Actions
13. Older Home Rehabilitation Program: Direction and Development
14. Rezoning – Warehouse to Residential: Direction
15. RMA Contract for Specific Projects: Direction
16. NW Residential and Neighborhood Redevelopment/Development
17. Solar Energy City Policy: Direction and Actions
18. Comprehensive Community Beautification Strategy: Report, Direction and City Actions
19. Growth Management Ordinance: Review and Revision

ON THE HORIZON 2020 – 2024

20. Cresthaven Sidewalks: Direction
21. Sidewalk Policy and Program: Report and Direction
22. Zoning Code: Review and Revision
23. Reclaimed Water Policy: Direction and Actions
24. Rental Homes Registrations and Inspections
25. Short Term Rental Regulations: Direction and City Actions
26. Traffic Manual: Review and Revision
27. Fences Regulations: Review and Revision
28. Dixie Highway Streetscape and Business Development: Report and Direction
29. New Buses/Bus Upgrades: Direction and Funding
30. NE 3rd Street Streetscape
31. Undergrounding Utilities Revision: Direction
32. Comprehensive Plan: Update
33. Tree Planting Master Plan: Direction
34. Water Reuse System Expansion: Direction and Funding
35. Sustainability Program: Development
36. Alternative Transportation Options Plan
37. Generator at Reuse Plant
38. Consumptive Use Permit (2025): Preparation

Goal 5

Quality and Affordable City Services

OBJECTIVES

1. Deliver city services in the most cost-effective, efficient manner
2. Maintain City reserves consistent with City financial policies and accepted national standard
3. Maintain a high performing City organizational team
4. Invest in the upgrading of information technology – hardware and software
5. Streamline City processes and services
6. Develop an effective system for data collection, performance measurement and use in decision-making and service delivery
7. Increase e-government services
8. Provide quality service based upon data-driven performance
9. Recognize excellence for financial monitoring and reporting
10. Reduce costs through increasing efficiency in the delivery of City services

VALUE TO RESIDENTS

1. Service value for your taxes and fees
2. Customer-friendly City service delivery
3. City acting as a responsible steward of City finances, facilities and infrastructure
4. Timely response for a call for service - emergency and non-emergency
5. Reliable delivery of quality utility services - no need to worry or be concerned
6. City maintaining today's infrastructure, and planning and investing in the future
7. Reasonable prices, low cost City government

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Aging City infrastructure and facilities needing maintenance, major repairs or replacing
2. Federal and State of Florida regulations and mandates impacting City projects and services
3. Limited revenue options for City governments in Florida
4. Fewer grants and outside funding sources with increased competition and administrative requirements
5. Changing workforce: expectations about work and personal lifestyle
6. Keeping City information secure and providing protection from cyber attacks
7. Keeping current with information technology

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Developing system for measuring outputs, outcomes and efficiencies
2. Rising costs of interest rates impacting capital financing
3. Increasing costs associated with general liability and auto liability claims
4. Continue funding for maintenance to prevent major repairs or “crisis failure”
5. Maturing City workforce and the need for succession planning and finding the next generation of City employees
6. Increasing desire for “instant” response to a question or service request
7. Labor negotiations with Fire and General Employees
8. Managing residents’ expectations
9. Limited City organization capacity for growth or service increases

POLICY ACTIONS 2019 – 2020

- | | |
|---|--|
| 1. City Charter Review | <div style="border: 1px solid black; padding: 2px; display: inline-block;">High Priority</div> |
| 2. Annual Pass Subscription for Residents:
Direction | |

MANAGEMENT ACTIONS 2019 – 2020

- | | |
|---|--|
| 1. City Employee Compensation
Policy and Funding | <div style="border: 1px solid black; padding: 2px; display: inline-block;">Top Priority</div> |
| 2. BSO 2020 Contract: Completion | <div style="border: 1px solid black; padding: 2px; display: inline-block;">High Priority</div> |
| 3. Sponsorship: Direction | |
| 4. City Fee Structure: Comprehensive Review | |
| 5. City Facilities Condition Assessment and
Plan: Development and Direction | |
| 6. Fire Station #52 Land Acquisition (G.O.
Bond) | |
| 7. Municipal Complex Master Plan | |
| 8. BSO Substation: Northwest | |
| 9. Emergency Utility Repairs Contract
Policy/Process | |
| 10. Interactive Voice Response
Software/Customer Service Call Center:
Direction | |

MANAGEMENT IN PROGRESS 2019 – 2020

1. Strategic Plan: Update
2. CRA Office Relocation: Decision on Direction
3. CRA Security Personnel Contract: Board Award
4. Geo Cortex: Implementation
5. OpenGov Project: Open Data
6. Naviline HTLM5 – Installation
7. Global Audit Information Network (GAIN): Survey
8. Boards/Committees Agenda Conversion
9. Real Time Water Usage
10. 2019 Health Fair
11. Risk Management Software Replacement
12. Permitting Process Improvements
13. Social Management Analysis Program
14. Financial Literacy Program
15. Volunteer Program for Cultural Arts: Development
16. Customer Relationship Management (CRM)
17. Community Outreach Response Enforcement Unit
Decision: Approval
18. OpenGov Project: Budget Module
19. Bicycle Unit Decision: Approval
20. Commission Meetings: Closed Caption
21. GIS Server
22. FPL Bill: Review

MANAGEMENT IN PROGRESS 2019 – 2020

23. Closest Unit Response Program: Implementation
24. Emergency Management Workshop
25. Fire Prevention Program
26. Arcserve Software and Hardware for Backup
27. Security Awareness Training
28. Barracuda Network Software/Hardware
29. Public Records Requests Administrative Policy
30. Fire Department Employee Portraits
31. Citywide Revenue Manual: Revenue Forecast
32. Annual Internal Audit Report
33. P-Card: Expanded Use
34. Public Safety Fire Station Alerting Replacement: Fire Station
35. Electronic Payment to Vendors
36. Summer Youth Employment Program
37. Fire Department Inventory System
38. Asset Management Software: Implementation – Water Treatment Projects (2)
39. Continuity of Operation Plan: Development
40. Community Emergency Response Team Training Enhancement
41. RacTrac/WebTrac 3.1 Software Migration
42. Fire Life Safety Public Education Program: Expansion
43. Laserfiche: Building and Zoning Records
44. Fire Accreditation
45. Employee Performance Evaluation System Online
46. 3rd Sister City: Haiti
47. OpenGov Project: Performance Measures and Dashboard Creation
48. Sterling Explorer Program: Assessment

MAJOR PROJECTS 2019 – 2020

1. Fire Station 24: Construction
2. BSO Radio System Replacement
3. Fire Administration/EOC Building: (G.O. Bond)
4. Information Desk in City Hall Enhancements
5. Video Security at Park Installation
6. Public Safety Building: (G.O. Bond)

ON THE HORIZON 2020 – 2024

1. Certified Professional Public Buyer
2. City App: Development
3. Website: Upgrade
4. Public Works/Utilities Buildings: Replacement
5. Security at Utility Plant/Public Works
6. Emergency Repair Contract Policy/Process
7. Customer Service Call Center: Direction
8. Stormwater Projects Funding: Direction
9. Supportive Housing Pipeline: Direction
10. Bulky Waste Collection Policy: Direction
11. Operations and Maintenance Plan for G.O. Bond Projects
12. Golf Course Operations and Improvements
13. Municipal Service Complex Master Plan
14. Cognos BI Software
15. Fueling Station for Diesel Equipment (West)

Goal 6

Building Confidence in City Government

OBJECTIVES

1. Maintain a customer focused City organization
2. Maintain a timely, thorough response to a request of services
3. Maintain effective working relationships with community organizations and partners
4. Enhance effective methods for communicating with the community
5. Increase employee commitment and ownership in the Pompano Beach community
6. Ensure the City remains current in terms of technological competitiveness
7. Have diverse City management and employees that reflect the community demographics and meet the job requirements and standards
8. Have City staff knowing the community and actively engaged in Pompano Beach community

VALUE TO RESIDENTS

1. Easy access to City information and services
2. Accurate, timely information from the City to the community
3. City using multiple communications methods
4. Opportunities to become involved in policy development and planning
5. Opportunities to participate and become engaged in the governance processes
6. Open and transparent City government
7. City working collaboratively with residents and community organizations

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Changing trends on how residents obtain information on a daily basis
2. Correcting inaccurate or intentional misleading information about City government
3. Rise in the use of social media as a major communication vehicle
4. Determining the message from the City and “how” to convey this message in an easily digestible manner
5. Developing multiple tools for communicating with the public
6. Using technology in communicating with the community
7. Showcasing City successes and achievements
8. Working with community partners

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Finding ways to involve younger residents
2. Anti-government attitude and sentiment in the United States
3. Increasing number of public information requests
4. Role and functions of City boards and committees
5. Helping residents to understand civic and civic responsibilities
6. Desire for instant information and response
7. Protecting personal information of residents and business

POLICY ACTIONS 2019 – 2020

- | | | |
|---|---|---------------|
| 1. City Brand and Marketing Program | <table border="1"><tr><td>High Priority</td></tr></table> | High Priority |
| High Priority | | |
| 2. Citywide Banner Program: Direction and Funding | <table border="1"><tr><td>High Priority</td></tr></table> | High Priority |
| High Priority | | |
| 3. City Electronic Message Board: Report, Direction and Funding | | |

MANAGEMENT IN PROGRESS 2019 – 2020

1. Fire Webpage: Overhaul
2. Performance Management Webpage: Overhaul

ON THE HORIZON 2020 – 2024

1. Social Media Policy: Review/Revision
2. Community Engagement Strategy: Review and Direction
3. City Proactive Communications Strategy: Direction and City Actions
4. City Education Advisory Commission: Strengthening
5. Pompano Beach One Community – Inclusive, Diverse and United Community Strategy: Report and Direction
6. Communications and Outreach: Evaluation Report

CITY OF POMPANO BEACH ACTION AGENDA 2019 – 2020

City of Pompano Beach Policy Agenda 2019 – 2020

TOP PRIORITY

Innovation District Development

Commuter Rail Stations: Downtown and Isle Area

Homeless City Strategy & Action Plan

Business Attraction and Development Leases

Major Community Destination Events: Development

Cut-through Traffic Analysis and Direction

HIGH PRIORITY

Street Lights Policy and Expansion

Panhandling Ordinance Review

NW 31st Avenue Improvements

Code Enforcement/Compliance Enhancements

City Charter Review

City Brand and Marketing Program

Citywide Banner Program: Direction and Funding

Public Areas Landscape Maintenance Service Level and Funding

City of Pompano Beach Management Agenda 2019 – 2020

TOP PRIORITY

G.O. Bond Projects: Design and Construction

CIP Projects [non-G.O. Bond]: Projects and Funding

Isle Development Project

Major Hotel Development

Strategic Property Acquisitions

City Employee Compensation Policy and Funding

HIGH PRIORITY

Public – Private Partnership (P-3) Second Parking Garage

Surtax Funding for Pompano Beach Projects

Landscape Code Amendments

John Knox Village Master Plan

City Sustainability/Sea Level Rise/Community Resiliency Plan: Development

Stormwater Policy and Management: Review

BSO 2020 Contract: Completion

City of Pompano Beach Management in Progress 2019 – 2020

Litter Control Initiative
Integrated Ticketing System
Homeless Management Information System Implementation
Curb Appeal Annual Report
Cultural Arts Center Policies and Procedures
First Time Homebuyer Program: 20 Homebuyers
Local Affordable Housing: Resolving Loan Program (10)
CDBG Revolving Loan Program (4 Business Loans)
Code Compliance: Repeat Offenders
Cultural Center Program Expansion: Program a Month
737 MLK Boulevard: Space Use
Citywide Job Fair/Workforce e-Training Events
Green Market Event
Airport Master Plan Update: Commission
Parcel “Y” Air Park Development
Old Town Untapped Event

Mobile Maps System Replacement
GIS ArcGIS Online
Wellfield Performance and Relocation Study
Parks and Recreation Web Map
Hurricane Preparedness Plan: Revision
Hillsboro Inlet Turbidity Evaluation
Climate Change and Sea Level Rise (Broward County) Report
Water Supply Plan/Water Master Plan: Update
Reuse Master Plan: Update
Broward County Registered Tree Trimmer Vendor List
Demolition, Land Clearing, Tree Removal Policy
Historic Plaques: Designating Historic Structures
Tree Manual Update
Palm Aire Western Well Sites: Protection
Vegetation Line: Surveying on Beach
City Champion Tree Program
SolSmart Designation
Relocate Water Wells Off Air Park Study
Wastewater Force Main Assessment
Census 2020: Preparation
Strategic Plan: Update

CRA Office Relocation: Decision on Direction
CRA Security Personnel Contract: Board Award
Geo Cortex: Implementation
OpenGov Project: Open Data
Naviline HTLM5 – Installation
Global Audit Information Network (GAIN): Survey
Boards/Committees Agenda Conversion
Real Time Water Usage
2019 Health Fair
Risk Management Software Replacement
Permitting Process Improvements
Social Management Analysis Program
Financial Literacy Program
Volunteer Program for Cultural Arts: Development
Customer Relationship Management (CRM)
Community Outreach Response Enforcement Unit Decision: Approval
OpenGov Project: Budget Module
Bicycle Unit Decision: Approval
Commission Meetings: Closed Caption
GIS Server
FPL Bill: Review

Closest Unit Response Program: Implementation
Emergency Management Workshop
Fire Prevention Program
Arcserve Software and Hardware for Backup
Security Awareness Training
Barracuda Network Software/Hardware
Public Records Requests Administrative Policy
Fire Department Employee Portraits
Citywide Revenue Manual: Revenue Forecast
Annual Internal Audit Report
P-Card: Expanded Use
Public Safety Fire Station Alerting Replacement: Fire Station
Electronic Payment to Vendors
Summer Youth Employment Program
Fire Department Inventory System
Asset Management Software: Implementation – Water Treatment Projects (2)
Continuity of Operation Plan: Development
Community Emergency Response Team Training Enhancement
RacTrac/WebTrac 3.1 Software Migration
Fire Life Safety Public Education Program: Expansion

Laserfiche: Building and Zoning Records
Fire Accreditation
Employee Performance Evaluation System Online
3rd Sister City: Haiti
Fire Webpage: Overhaul
Performance Management Webpage: Overhaul
OpenGov Project: Performance Measures and Dashboard Creation
Sterling Explorer Program: Assessment

City of Pompano Beach

Major Projects 2019 – 2020

Senior Citizens Center (G.O. Bond)

Fishing Pier Replacement (G.O. Bond)

Atlantic Boulevard Bridge

Pines Golf Course Putting Greens: Re-Turf

Municipal Cemetery Improvement: Fencing

Park Restroom Improvements

Old Pompano Infrastructure Improvements Project (Section 108)

State-of-the-Art Digital Arts and Media Center: Buildout; Assessment, Project and Funding Campaign

McNab Park Upgrade/McNab House Relocation

MLK Boulevard Streetscape (G.O. Bond)

Amphitheater Project (G.O. Bond)

Life Guard Stations (8 Total) (G.O. Bond – 4)

Charlotte Burrie Center

Palm Aire Community Main Entryway Beautification Sign

All Inclusive Playground/Outdoor Fitness Equipment

Historic Ali Cultural Arts Center “Black Box”

10th Street Beautification (5th Avenue to Federal Highway) MPO/FDOT: Construction

Ocean Rescue Building (G.O. Bond)
Pool/Aquatic Center – Pump House, Classroom/Rental Space: Construction
MLK Boulevard Reconstruction Project: Phase 3 – Design and Construction
Air Park Administrative Building Renovation Project: Construction
335 MLK Boulevard: Phase 3 – Ali Cultural Arts Center Programming
Times International Grill: Monitoring
Fishing Village Development
NE 3rd Avenue Streetscape (South of Copans Road)
CRA Container Site Construction
New Deep Well
Annual Reuse Water Main Projects
Annual Wastewater Collection System: Pipeline
Annual Manhole Rehabilitation
Annual Street Re-paving Projects
Annual Water Main Replacement
Annual Stormwater Tide Flex Values
Annual Stormwater Pipelining
Annual Stormwater Cleaning: Atlantic and Dixie
Water Treatment Building Hardening: Design and Construction
Reuse Distribution System Expansion
Water Treatment Plant Membrane Element Replacement/Purchase
Stormwater Kendall Lake Neighborhood: Design and Construction

Water Treatment Plant Electrical System Rehabilitation
Inter Utility Water Connections: Design and Funding
Stormwater Design
Stormwater: Dixie Highway and McNab Road
Stormwater: SW 2nd Street: Construction
Reuse Storage Tank: NE 3rd Avenue – Land Acquisition
Dixie/Atlantic Improvements: Design (G.O. Bond)
Non-Sewer Area C: Design and Construction
Water Treatment Plant
Stormwater Projects
Stormwater Gateway Drive: Design and Construction
Fire Station 24: Construction
BSO Radio System Replacement
Fire Administration/EOC Building (G.O. Bond)
Information Desk in City Hall Enhancements
Video Security at Park Installation
Public Safety Building (G.O. Bond)

ACTION AGENDA

2019 – 2020

Mayor and City Commission



Pompano Beach, Florida
March 2019



Lyle Sumek Associates, Inc.
9 Flagship Court
Palm Coast, FL 32137-3373

Phone: (386) 246-6250
Fax: (386) 246-6252
E-mail: sumekassoc@gmail.com

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City of Pompano Beach Policy Agenda 2019 – 2020 Targets for Action

TOP PRIORITY

Innovation District Development
Commuter Rail Stations: Downtown and Isle Area
Homeless City Strategy & Action Plan
Business Attraction and Development Leases
Major Community Destination Events: Development
Cut-through Traffic Analysis and Direction

HIGH PRIORITY

Street Lights Policy and Expansion
Panhandling Ordinance Review
NW 31st Avenue Improvements
Code Enforcement/Compliance Enhancements
City Charter Review
City Brand and Marketing Program
Citywide Banner Program
Public Areas Landscape Maintenance Service Level and Funding

City of Pompano Beach Management Agenda 2019 – 2020 Targets for Action

TOP PRIORITY

G.O. Bond Projects: Design and Construction
CIP Projects [non-G.O. Bond]: Projects and Funding
Isle Development Project
Major Hotel Development
Strategic Property Acquisitions
City Employee Compensation Policy and Funding

HIGH PRIORITY

Public – Private Partnership (P-3) Second Parking Garage
Surtax Funding for Pompano Beach Projects
Landscape Code Amendments
John Knox Village Master Plan
**City Sustainability/Sea Level Rise/Community Resiliency
Plan: Development**
Stormwater Policy and Management: Review
BSO 2020 Contract: Completion

City of Pompano Beach Management in Progress 2019 – 2020

1. Litter Control Initiative
2. Integrated Ticketing System
3. Homeless Management Information System Implementation
4. Curb Appeal Annual Report
5. Cultural Arts Center Policies and Procedures
6. First Time Homebuyer Program: 20 Homebuyers
7. Local Affordable Housing: Resolving Loan Program (10)
8. CDBG Revolving Loan Program (4 Business Loans)
9. Code Compliance: Repeat Offenders
10. Cultural Center Program Expansion: Program a Month
11. 737 MLK Boulevard: Space Use
12. Citywide Job Fair/Workforce e-Training Events
13. Green Market Event
14. Airport Master Plan Update: Commission
15. Parcel “Y” Air Park Development
16. Old Town Untapped Event
17. Mobile Maps System Replacement
18. GIS ArcGIS Online
19. Wellfield Performance and Relocation Study
20. Parks and Recreation Web Map
21. Hurricane Preparedness Plan: Revision
22. Hillsboro Inlet Turbidity Evaluation
23. Climate Change and Sea Level Rise (Broward County) Report
24. Water Supply Plan/Water Master Plan: Update
25. Reuse Master Plan: Update
26. Broward County Registered Tree Trimmer Vendor List
27. Demolition, Land Clearing, Tree Removal Policy
28. Historic Plaques: Designating Historic Structures
29. Tree Manual Update
30. Palm Aire Western Well Sites: Protection

31. Vegetation Line: Surveying on Beach
32. City Champion Tree Program
33. SolSmart Designation
34. Relocate Water Wells Off Air Park: Study
35. Wastewater Force Main Assessment
36. Census 2020: Preparation
37. Strategic Plan: Update
38. CRA Office Relocation: Decision on Direction
39. CRA Security Personnel Contract: Board Award
40. Geo Cortex: Implementation
41. OpenGov Project: Open Data
42. Naviline HTLM5 – Installation
43. Global Audit Information Network (GAIN): Survey
44. Boards/Committees Agenda Conversion
45. Real Time Water Usage
46. 2019 Health Fair
47. Risk Management Software Replacement
48. Permitting Process Improvements
49. Social Management Analysis Program
50. Financial Literacy Program
51. Volunteer Program for Cultural Arts: Development
52. Customer Relationship Management (CRM)
53. Community Outreach Response Enforcement Unit Decision: Approval
54. OpenGov Project: Budget Module
55. Bicycle Unit Decision: Approval
56. Commission Meetings: Closed Caption
57. GIS Server
58. FPL Bill: Review
59. Closest Unit Response Program: Implementation
60. Emergency Management Workshop
61. Fire Prevention Program
62. Arcserve Software and Hardware for Backup
63. Security Awareness Training
64. Barracuda Network Software/Hardware
65. Public Records Requests Administrative Policy
66. Fire Department Employee Portraits
67. Citywide Revenue Manual: Revenue Forecast
68. Annual Internal Audit Report

69. P-Card: Expanded Use
70. Public Safety Fire Station Alerting Replacement: Fire Station
71. Electronic Payment to Vendors
72. Summer Youth Employment Program
73. Fire Department Inventory System
74. Asset Management Software: Implementation – Water Treatment Projects (2)
75. Continuity of Operation Plan: Development
76. Community Emergency Response Team Training Enhancement
77. RacTrac/WebTrac 3.1 Software Migration
78. Fire Life Safety Public Education Program: Expansion
79. Laserfiche: Building and Zoning Records
80. Fire Accreditation
81. Employee Performance Evaluation System Online
82. 3rd Sister City: Haiti
83. Fire Webpage: Overhaul
84. Strategic Performance Management Webpage: Overhaul
85. OpenGov Project: Performance Measures and Dashboard Creation
86. Sterling Explorer Program: Assessment

City of Pompano Beach Major Projects 2019 – 2020

1. Senior Citizens Center (G.O. Bond)
2. Fishing Pier Replacement (G.O. Bond)
3. Atlantic Boulevard Bridge
4. Pines Golf Course Putting Greens: Re-Turf
5. Municipal Cemetery Improvement: Fencing
6. Park Restroom Improvements
7. Old Pompano Infrastructure Improvements Project (Section 108)
8. State-of-the-Art Digital Arts and Media Center: Buildout; Assessment, Project and Funding Campaign
9. McNab Park Upgrade/McNab House Relocation
10. MLK Boulevard Streetscape (G.O. Bond)
11. Amphitheater Project (G.O. Bond)
12. Life Guard Stations (8 Total) (G.O. Bond – 4)
13. Charlotte Burrie Center
14. Palm Aire Community Main Entryway Beautification Sign
15. All Inclusive Playground/Outdoor Fitness Equipment
16. Historic Ali Cultural Arts Center “Black Box”
17. 10th Street Beautification (5th Avenue to Federal Highway) MPO/FDOT: Construction
18. Ocean Rescue Building (G.O. Bond)
19. Pool/Aquatic Center – Pump House, Classroom/Rental Space: Construction
20. MLK Boulevard Reconstruction Project: Phase 3 – Design and Construction
21. Air Park Administrative Building Renovation Project: Construction
22. 335 MLK Boulevard: Phase 3 – Ali Cultural Arts Center Programming
23. Times International Grill: Monitoring
24. Fishing Village Development
25. NE 3rd Avenue Streetscape (South of Copans Road)
26. CRA Container Site Construction
27. New Deep Well
28. Annual Reuse Water Main Projects

29. Annual Wastewater Collection System: Pipeline
30. Annual Manhole Rehabilitation
31. Annual Street Re-paving Projects
32. Annual Water Main Replacement
33. Annual Stormwater Tide Flex Values
34. Annual Stormwater Pipelining
35. Annual Stormwater Cleaning: Atlantic and Dixie
36. Water Treatment Building Hardening: Design and Construction
37. Reuse Distribution System Expansion
38. Water Treatment Plant Membrane Element Replacement/Purchase
39. Stormwater Kendall Lake Neighborhood: Design and Construction
40. Water Treatment Plant Electrical System Rehabilitation
41. Inter Utility Water Connections: Design and Funding
42. Stormwater Design
43. Stormwater: Dixie Highway and McNab Road
44. Stormwater: SW 2nd Street: Construction
45. Reuse Storage Tank: NE 3rd Avenue – Land Acquisition
46. Dixie/Atlantic Improvements: Design (G.O. Bond)
47. Non-Sewer Area C: Design and Construction
48. Water Treatment Plant
49. Stormwater Projects
50. Stormwater Gateway Drive: Design and Construction
51. Fire Station 24: Construction
52. BSO Radio System Replacement
53. Fire Administration/EOC Building (G.O. Bond)
54. Information Desk in City Hall Enhancements
55. Video Security at Park Installation
56. Public Safety Building (G.O. Bond)

**City of Pompano Beach
Action Outlines 2019 - 2020**

GOAL 1	PREFERRED PLACE TO LIVE
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ACTION: HOMELESS CITY STRATEGY & ACTION PLAN		<table><tr><td>PRIORITY</td></tr><tr><td><i>Policy – Top</i></td></tr></table>	PRIORITY	<i>Policy – Top</i>
PRIORITY				
<i>Policy – Top</i>				
<u>Key Issues</u>	<u>Activities/Milestones</u>	<u>Time</u>		
<ul style="list-style-type: none">• Funding• City Role• Regional Approach• Grant – Rapid Rehousing• Goals• Affordable Housing – Below 30% AMI• Landlord Recruitment• Rental Assistance• Outreach Enhancements	<ol style="list-style-type: none">1. Use of Nonprofit to Perform – Housing Navigator/Case Management2. Decision: Budget FY 203. Implement Rapid Re-housing4. Report: Status and Direction5. Develop Partnership – Business, Nonprofit Organizations	<p>4/19</p> <p>9/19</p> <p>9/19</p> <p>10/19</p> <p>Ongoing</p>		
<table><tr><td>Responsibility: Homeless Coordinator Mark Korman</td></tr></table>			Responsibility: Homeless Coordinator Mark Korman	
Responsibility: Homeless Coordinator Mark Korman				

ACTION: STREET LIGHTS POLICY AND EXPANSION

PRIORITY

Policy – High

Key Issues

- Expansion
- Funding
- Priority Areas
- Street Lights in Neighborhoods
- Who Pays for Street Lights

Activities/Milestones

- A. FPL – Existing Lights
 1. Complete FPL Agreement
 2. Determine Priority for Installation
- B. City – Existing Lights
 1. Validate Light Inventory
 2. Develop Agreement FPL
 3. Decision: Agreement
 4. Determine Priority for Installation
- C. Expansion
 1. Identify Locations
 2. Determine Costs
 3. Update Plan
 4. Develop Budget
 5. Decision: Budget FY 21 Funding
- D. Collier City/Liberty Park Street Lights
 1. Prepare Presentation
 2. Presentation: Replacement in Neighborhoods

Time

6/19
7/19
9/19
1/20
2/20
3/20
12/19
3/20
4/20
6/20
9/20
5/19
6/19

Responsibility: Public Works Director Rob McCaughan

ACTION: PANHANDLING ORDINANCE REVIEW

PRIORITY

Policy – High

Key Issues

Activities/Milestones

1. Review Existing Ordinance and Identify Gaps and Concerns
2. Prepare Report with Recommendations
3. Decision: Ordinance Amendments

Time

4/19
4/19
7/19

Responsibility: City Attorney Mark Berman
Homeless Coordinator Mark Korman

**ACTION: CODE ENFORCEMENT/COMPLIANCE
ENHANCEMENTS**

PRIORITY

Policy – High

Key Issues

- Hearing Capacity
- Number of Cases
- Misinformation about Codes
- Public Education on Codes
- Enforcement vs. Compliance
- Staffing Level
- Contract

Activities/Milestones

1. Hire Code Enforcement Officer
2. Report: Overview
3. Reassign Zones
4. Monthly Report – Statistics
5. Review Legal Constraints

Time

4/19
5/19
5/19
6/19
Ongoing

Responsibility: Code Compliance Mario Sotolongo

**ACTION: G.O. BOND PROJECTS: DESIGN AND
CONSTRUCTION**

PRIORITY

Mgmt. – Top

Key Issues

Activities/Milestones

1. Decision: G.O. Bond Project (25)
2. Notice to Proceed
3. Conduct Public Meetings (36)

Time

3/19
4/19
4/19 – 8/19

Responsibility: Innovation District Manager
Horacio Danovich

**ACTION: CIP PROJECTS (NON-G.O. BOND) PROJECTS
AND FUNDING**

PRIORITY

Mgmt. – Top

Key Issues

- Outside Funding
- City Funding
- Project Priority

Activities/Milestones

1. Prepare Unfunded Project List
2. Decision: Budget FY 20 Funding
3. Pursue Outside Funding Sources

Time

6/19
9/19
Ongoing

Responsibility: City Engineer John Sfiropoulos

ACTION: STRATEGIC PROPERTY ACQUISITIONS

PRIORITY

Mgmt. – Top

Key Issues

- McNair Park
- Fire Station 52

Activities/Milestones

A. City Projects

- | | |
|---|------|
| 1. Receive Appraisal – McNair Park | 4/19 |
| 2. Negotiate with Property Owner – McNair Park | 4/19 |
| 3. Contract Negotiation – Fire Station 52 | 6/19 |
| 4. Decision: Fire Station 52 (Land Acquisition) | 9/19 |

Time

Responsibility: Real Property Manager Cassandra LeMasurier, Innovation District Manager Horacio Danovich, CRA Director Nguyen Tran

ACTION: PUBLIC – PRIVATE PARTNERSHIP (P-3) SECOND PARKING GARAGE

PRIORITY

Mgmt. – High

Key Issues

Activities/Milestones

- | | |
|--|-------|
| 1. Selection Evaluation Committee to Review and Rank RFQ's | 8/19 |
| 2. Issue RFP | 8/19 |
| 3. Decision: Parking Ordinance Amendments Including Rates | 9/19 |
| 4. Decision: Approval of Recommended Qualified Firms | 9/19 |
| 5. Selection Evaluation Committee to Review Rank RFP | 11/19 |
| 6. Decision: RFP Ranking Approval and Direction | 11/19 |
| 7. Decision: Master Development Agreement | 7/20 |
| 8. Decision: Land Use Amendments Commercial Uses | 12/20 |
| 9. Complete Construction | 12/21 |

Responsibility: Assistant City Manager Suzette Sibble

ACTION: SURTAX FUNDING FOR POMPANO BEACH PROJECTS

PRIORITY

Mgmt. – High

Key Issues

- Funding Allocation and Distribution

Activities/Milestones

1. Revise Project Priority List
2. Negotiate with Broward County

Time

6/19

9/19

Responsibility: Innovation District Manager
Horacio Danovich

ACTION: LANDSCAPE CODE AMENDMENTS

PRIORITY

Mgmt. – High

Key Issues

Activities/Milestones

Time

1. Decision: Text Amendments – Streamline Procedures
2. Establish Group – Landscape Architecture
3. Prepare Text Amendments
4. Planning Zoning: Review
5. Decision: Code Amendments

4/19

6/19

11/19

12/19

1/20

Responsibility: Development Services Director
David Recor

ACTION: CRIME REDUCTION ACTION PLAN

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Decision: Community Outreach Response Enforcement Funding
2. Address Crime at a Specific Location
 - a. Develop a Tactical Plan to Address the Crime
3. Monthly Report – Crime Statistics

9/19

Ongoing

Ongoing

Responsibility: Major Wayne Adkins BSO

ACTION: SOCCER ACADEMY PERMIT

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|---|------|
| 1. Receive Notification – No Further Actions | 4/19 |
| 2. Receive Rezoning Requests/Land Use Amendment | 5/19 |
| 3. Developer Selection | 6/19 |
| 4. Sell Tax Credit | 9/19 |

Responsibility: Innovation District Manager
Horacio Danovich

ACTION: CHRONIC FERAL CHICKENS ACTION PLAN

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|---------------------------------|-------|
| 1. Implement Plan with Contract | 9/19 |
| 2. Report: Status and Direction | 10/19 |

Responsibility: Public Works Director Rob McCaughan

ACTION: SEWAGE SPILL RESEARCH ON THE CANAL

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|--|------|
| 1. Complete Notice of Violation Negotiations | 5/19 |
| 2. Complete Research on the Canal | 6/19 |
| 3. Report: Status and Direction | 9/19 |
| 4. Reimbursement from Contractor | 1/20 |

Responsibility: Utilities Director Randy Brown

ACTION: RIDE SHARE ORDINANCE: DECISION

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|---------------------------------|-------|
| 1. City Attorney Draft | 4/19 |
| 2. Decision: Ordinance Adoption | 10/19 |

Responsibility: City Attorney Mark Berman

ACTION: ANNIE GILLIS PARK IMPROVEMENTS

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|--|------|
| 1. NW CRA – Presentation Concept Plan and Cost | 4/19 |
| 2. Recommendations | 4/19 |
| 3. CRA Decision: Funding for Park | 6/19 |
| 4. Advertise Construction Management | 9/19 |

Responsibility: Innovation District Manager
Horacio Danovich

ACTION: THE BACKYARD OLD TOWN POMPANO BEACH: DESIGN, FUNDING, CONSTRUCTION

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | | |
|--|--|-------|
| • Project Costs | 1. Design Plan | 4/19 |
| • Limited Space for Dumpster Enclosures to Service Future Restaurants/Businesses | 2. Decision: Budget FY 20 Funding | 9/19 |
| | 3. Construction Documents | 9/19 |
| | 4. Bidding | 11/19 |
| | 5. Contract | 6/20 |
| | 6. Construction, Certificate of Completion | 6/20 |

Responsibility: Innovation District Manager
Horacio Danovich

► **Management in Progress 2019 – 2020**

			TIME
1. Litter Control Initiative:	Solid		
• Litter Crew	Waste		9/19
• Public Containers Expansion			12/19
2. Integrated Ticketing System	Cultural		10/19
	Arts		
3. Homeless Management Information System Implementation	HSS		3/20
4. Curb Appeal Annual Report	Solid		4/20
	Waste		
5. Cultural Arts Center Policies and Procedures	Internal		6/20
	Auditor		
6. First Time Homebuyer Program: 20 Homebuyers	OHUI		9/20
7. Local Affordable Housing: Revolving Loan Program (10)	OHUI		9/20
8. CDBG Revolving Loan Program (4 Business Loans)	OHUI		9/20
9. Code Compliance: Repeat Offenders	Code		Ongoing
• Prosecute through Courts			
• Foreclosure			
10. Cultural Center Program Expansion: Program a Month	Cultural		Ongoing
	Arts		

► **Major Projects 2019 – 2020**

			TIME
1. Senior Citizens Center (G.O. Bond)	CIP		
• Land Acquisition			5/19
• Design			12/19
2. Fishing Pier Replacement (G.O. Bond)	CIP		6/19
3. Atlantic Boulevard Bridge	ID		6/19
4. Pines Golf Course Putting Greens: Re-Turf	Golf		6/19
5. Municipal Cemetery Improvement: Fencing	PW		8/19
6. Park Restroom Improvements	CIP		
a. Sandspur Park			6/19
b. Dog Park			8/19
c. Golf Course			10/19
d. Community Park			12/19
e. Kester Park			8/20
7. Old Pompano Infrastructure Improvements Project (Section 108)	CIP		9/19
8. State-of-the-Art Digital Arts and Media Center: Buildout; Assessment, Project and Funding Campaign	Cultural		9/19
	Affairs		

► **Major Projects 2019 – 2020** *(Continued)*

			TIME
9.	McNab Park Upgrade/McNab House Relocation	CRA	10/19
10.	MLK Boulevard Streetscape (G.O. Bond)	CIP	11/19 – 6/20
11.	Amphitheater Project (G.O. Bond)	CIP	12/19
12.	Life Guard Stations (8 Total) (G.O. Bond – 4))	CIP	12/19
13.	Charlotte Burrie Center	CIP	12/19
14.	Palm Aire Community Main Entryway Beautification Sign	CIP	12/19
15.	All Inclusive Playground/Outdoor Fitness Equipment	P&R	12/19
16.	Historic Ali Cultural Arts Center “Black Box”	Cultural	
	• Design	Affairs	12/19
	• Renovation		1/21
17.	10 th Street Beautification (5 th Avenue to Federal Highway) MPO/FDOT: Construction	CIP	2/20
18.	Ocean Rescue Building (G.O. Bond)	CIP	7/20
19.	Pool/Aquatic Center – Pump House, Classroom/Rental Space: Construction	CIP	8/20

GOAL 2

PREFERRED PLACE TO DO BUSINESS

ACTION: INNOVATION DISTRICT DEVELOPMENT

PRIORITY

Policy – Top

Key Issues

Activities/Milestones

Time

- | | |
|---|-----------|
| 1. Phase 1: Issue RFQ for Master Developer | 5/19 |
| 2. Phase 1: Review Developer Qualifications | 8/19 |
| 3. CITY/CRA Board Decision: Approval of Recommended Qualified Firms | 9/19 |
| 4. Phase 2: Issue RFP for Qualified Firms | 9/19 |
| 5. Phase 2: Technical Team to Evaluate and Rank Proposals | 1/20 |
| 6. CITY/CRA Board Decision: Ranking Approval and Authorization to Negotiate | 2/20 |
| 7. CITY/CRA Board Decision: Contract Approval with Master Developer | 5/20-9/20 |

Responsibility: City Manager Greg Harrison,
CRA Director Nguyen Tran

ACTION: COMMUTER RAIL STATIONS: DOWNTOWN AND ISLE AREA

PRIORITY

Policy – Top

Key Issues

Activities/Milestones

Time

- | | | |
|--|--------------------------|---------|
| • Rail Costs (SFRTA, Broward MPO, FDOT) | A. Downtown (Brightline) | Ongoing |
| • Key Purchased Properties | B. Isle Area (Tri Rail) | Ongoing |
| • Additional Population Density and Infrastructure | | |
| • Private Sector Driven | | |

Responsibility: Economic Development Manager
Chris Clements

ACTION: BUSINESS ATTRACTION AND DEVELOPMENT LEASES

PRIORITY

Policy – Top

Key Issues

- Lack of Office Space Available
- Attraction is Market Driven
- Lack of Available Land

Activities/Milestones

1. Show Inventory
2. Support/Plan Development of Class A Office Space
3. Develop Job Linkage Program

Time

Ongoing
Ongoing
12/19

Responsibility: Economic Development Manager
Chris Clemens

ACTION: NEIGHBORHOOD BUSINESS ATTRACTION NORTHWEST

PRIORITY

Policy

Key Issues

- Business use must meet Goals and Initiatives in the NW CRA Plan

Activities/Milestones

1. CRA Incentive Programs

Time

Ongoing

Responsibility: CRA Director Nguyen Tran

► Management in Progress 2019 – 2020

- | | | |
|--|-------------------------|--------------|
| 1. 737 MLK Boulevard: Space Use | CRA | |
| a. Bid | | 4/19 |
| b. Selection | | 6/19 |
| c. Contract | | 7/19 |
| 2. Citywide Job Fair/Workforce e-Training Events | CRA | 6/19 |
| 3. Green Market Event | CRA | 11/19 – 4/20 |
| 4. Airport Master Plan Update: Commission | Public Works | 12/19 |
| 5. Parcel “Y” Air Park Development | Public Works | 6/20 |
| 6. Old Town Untapped Event | Cultural Affairs
CRA | Ongoing |

► **Major Projects 2019 – 2020**

- | | | | |
|----|---|-------------------------|------|
| 1. | MLK Boulevard Reconstruction Project: Phase 3 – Design and Construction | CIP | 8/21 |
| 2. | Air Park Administrative Building Renovation Project: Construction | CIP | 2/20 |
| 3. | 335 MLK Boulevard: Phase 3 – Ali Cultural Arts Center Programming | CRA
Cultural Affairs | 1/21 |

GOAL 3

PREFERRED PLACE TO VISIT

ACTION: MAJOR COMMUNITY DESTINATION EVENTS: DEVELOPMENT

PRIORITY

Policy – Top

Key Issues

Activities/Milestones

Time

- | | |
|---|---------|
| A. Review Promoter Event Applications | Ongoing |
| B. Develop and Promote City Produced Events | Ongoing |
| C. Produce Music Beach Festival | 2/20 |
| 1. Decision: License Agreement with Promoter | 5/19 |
| D. Expand Programming | Ongoing |
| 1. Music | |
| 2. Dance | |
| 3. Visual Arts | |
| 4. Theater | |
| 5. Digital Media | |
| E. Produce Visual Arts Exhibitions Annually at all Cultural Arts Venues | Ongoing |
| F. Present (10) Music Events Annually | Ongoing |
| 1. Amphitheater | |

Responsibility: Assistant City Manager Earl Bosworth

ACTION: PIER ACCESS FEE: DIRECTION

PRIORITY

Policy

Key Issues

Activities/Milestones

Time

- | | |
|-----------------------------------|------|
| 1. Define Concept | 4/19 |
| 2. Prepare Budget Proposal | 6/19 |
| 3. Decision: Budget FY 20 Funding | 9/19 |

Responsibility: Assistant City Manager Earl Bosworth,
Recreation Programs Administrator Mark
Beaudreau

ACTION: ISLE DEVELOPMENT PROJECT

PRIORITY

Mgmt. – Top

Key Issues

- Private Sector 232 Acre Development to Include Casino, Concerts, Cinema, Retail, Restaurants, Office, Hotels, Residential, etc.
- Traffic Analysis and Project Compatibility to be Considered

Activities/Milestones

1. Plat Note Amendment
2. Traffic Analysis
3. Land Use Plan Amendment and Re-Plat
4. Planned Commercial Development Rezone

Time

10/18 – 5/19
4/19 – 7/19
5/19 – 6/20
9/19 – 1/20

Responsibility: Development Services Director David Recor

ACTION: MAJOR HOTEL DEVELOPMENT

PRIORITY

Mgmt. – Top

Key Issues

- Land Availability

Activities/Milestones

1. Host Hotel Developers

Time

Ongoing

Responsibility: Economic Development Manager
Chris Clemens

ACTION: CULTURAL ARTS MASTER PLAN: UPDATE

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

1. Finalize Plan
2. Decision: Plan Adoption

Time

3/20
5/20

Responsibility: Cultural Affairs Director Phyllis Korab

**ACTION: TEMPORARY SHARED PARKING
AGREEMENTS WITH PRIVATE SECTOR:
DEVELOPMENT**

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|-----------------------------------|-------|
| 1. Prepare Draft Agreement | 11/19 |
| 2. Recommendation to City Manager | 12/19 |

Responsibility: Assistant City Manager Suzette Sibble

► **Major Projects 2019 – 2020**

- | | |
|--|------------------|
| 1. Times International Grill: Monitoring | (Private Sector) |
| 2. Fishing Village Development | CIP |
| a. Lucky Fish Tiki Bar | |
| b. Oceanic Restaurant | |
| c. Alvin Retail | |
| d. Burger Fi | |
| e. Kilwins | |
| f. Cannoli Kitchen | |
| g. Catering/Special Events | |
| h. Hilton Hotel | |

TIME

5/20
11/19
7/19
4/20
6/20
6/20
6/20
12/20
12/20

GOAL 4

SUPERIOR CAPACITY FOR GROWTH THROUGH QUALITY, SUSTAINABLE DEVELOPMENT

ACTION: CUT-THROUGH TRAFFIC ANALYSIS AND DIRECTION

PRIORITY

Policy – Top

Key Issues

- Pilot Project

Activities/Milestones

1. Receive Traffic Study Proposals
2. Proposal Approvals
3. Complete the Traffic Studies
4. Evaluate Options
5. Workshop: Report and Direction

Time

8/19
10/19
1/20
2/20
3/20

Responsibility: City Engineer John Sfiropoulos

ACTION: NW 31st AVENUE IMPROVEMENTS

PRIORITY

Policy – High

Key Issues

- 71 Townhomes being
Constructed on 5 Separate
Parcels Zoned
Commercial

Activities/Milestones

1. Flex Unit Approval
2. Site Plan Approval
3. Building Permits
4. Property Closing
5. Construction
6. Certificate of Occupancy

Time

4/19
6/19
10/19
11/19
12/20
1/21

Responsibility: CRA Director Nguyen Tran

**ACTION: PUBLIC AREAS LANDSCAPE MAINTENANCE
SERVICE LEVEL AND FUNDING**

PRIORITY

Policy – High

Key Issues

Activities/Milestones

Time

- | | |
|-----------------------------------|------|
| 1. Define Service Level Option | 4/19 |
| 2. Prepare Budget Proposal | 6/19 |
| 3. Decision: Budget FY 20 Funding | 9/19 |

Responsibility: Public Works Director Rob McCaughan

ACTION: TRAFFIC MANAGEMENT STRATEGY

PRIORITY

Policy

Key Issues

Activities/Milestones

Time

- | | |
|---|------|
| 1. Review SW New Development Traffic Management Study | 4/19 |
|---|------|

Responsibility: City Engineer John Sfiropoulos

ACTION: JOHN KNOX VILLAGE MASTER PLAN

PRIORITY

Mgmt. – High

Key Issues

Activities/Milestones

Time

- | | |
|--|------|
| 1. Prepare Draft “Local Activity Center” | 4/19 |
| 2. Planning and Zoning: Review | 5/19 |
| 3. Decision: Master Plan | 7/19 |

Responsibility: Development Services Director David Recor

**ACTION: CITY SUSTAINABILITY/SEA LEVEL
RISE/COMMUNITY RESILIENCY PLAN:
DEVELOPMENT**

PRIORITY

Mgmt. – High

Key Issues

Activities/Milestones

Time

- | | | |
|--|--|-------|
| A. Sea Wall Elevations | | |
| 1. Complete Report | | 12/19 |
| B. Code Amendments | | |
| 1. Code Amendment Minimum Sea | | 5/19 |
| Elevation: Decision | | |
| 2. Code Amendment Existing Sea Wall | | 6/20 |
| Compliance: Decision | | |
| C. Sustainability Plan | | |
| 1. Prepare Draft Plan (RS&H) Contract | | 5/20 |
| 2. Discussion: Plan | | 7/20 |
| D. Climate Change/Sea Level Rise Element | | |
| 1. Decision: Element | | 9/20 |

Responsibility: Development Services Director David Recor

**ACTION: STORMWATER POLICY AND MANAGEMENT:
REVIEW**

PRIORITY

Mgmt. – High

Key Issues

Activities/Milestones

Time

- | | | |
|---------------------------------|--|------|
| 1. 1 on 1 Briefings: Commission | | 7/19 |
|---------------------------------|--|------|

Responsibility: Utilities Director Randy Brown

ACTION: SE 11th AVENUE BRIDGE

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | | |
|------------------------|--|------|
| 1. Complete Evaluation | | 1/20 |
| 2. Initiate Design | | 6/21 |

Responsibility: City Engineer John Sfiropoulos

ACTION: BROWARD NEXT COMPREHENSIVE PLAN

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Project Kick Off
2. Complete Plan

6/19

12/20

Responsibility: Development Services Director David Recor

ACTION: MARQUIS APARTMENTS

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Break Ground on Project
2. Project Completion

8/19

8/21

Responsibility: OHUI Director Miriam Carrillo

ACTION: SIGN CODE REVISION

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Complete Code Revisions
2. Planning and Zoning: Review
3. Decision: Code Revision

12/19

3/20

6/20

Responsibility: Development Services David Recor

ACTION: PLANNED DEVELOPMENT CODE REVISION/TEXT

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Complete Code Revisions
2. Planning and Zoning: Review
3. Decision: Code Revision

12/19

3/20

6/20

Responsibility: Development Services Director David Recor

**ACTION: “APPLICABILITY RELATED” AMENDMENTS
REVISION**

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|----------------------------------|-------|
| 1. Complete Amendments Draft | 12/19 |
| 2. Planning and Zoning: Revision | 3/20 |
| 3. Decision: Code Amendments | 6/20 |

Responsibility: Development Services Director David Recor

ACTION: LAND USE AMENDMENTS: DIRECTION

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|--|-------|
| A. Oceanside Parking Lot | |
| 1. Planning and Zoning: Review | 8/19 |
| 2. File Land Use Amendments with Broward County | 11/19 |
| 3. County Decision: Land Use Plan Amendment Approval | 5/20 |
| 4. City Decision: Land Use Plan Amendment Approval | 6/20 |

Responsibility: Development Services Director David Recor

ACTION: AFFORDABLE HOUSING TRUST STRATEGY

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|--------------------------------|------|
| 1. Decision: Strategy Adoption | 7/19 |
|--------------------------------|------|

Responsibility: OHUI Director Miriam Carrillo

ACTION: SCOOTER POLICY: DIRECTION

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Decision: Direction

6/19

Responsibility: City Attorney Mark Berman

► **Management in Progress 2019 – 2020**

			TIME
1.	Mobile Maps System Replacement	Engineering	5/19
2.	GIS ArcGIS Online	Engineering	5/19
3.	Wellfield Performance and Relocation Study	Utilities	5/19
	a. Well 8		
	b. Well 9		
4.	Parks and Recreation Web Map	Engineering	6/19
5.	Hurricane Preparedness Plan: Revision		
	a. Plan: Update	Emergency	6/19
	b. Standardization Department	Management	6/20
6.	Hillsboro Inlet Turbidity Evaluation	Engineering	
	a. Phase 1: Modeling and Report Engineering		7/19
	b. Phase 2: Design		10/20
7.	Climate Change and Sea Level Rise (Broward County) Report	Development Services	12/19
8.	Water Supply Plan/Water Master Plan: Update	Utilities	12/19
9.	Reuse Master Plan: Update	Utilities	12/19
10.	Broward County Registered Tree Trimmer Vendor List	Development Services	12/19

► **Management in Progress 2019 – 2020** *(Continued)*

		TIME
11. Demolition, Land Clearing, Tree Removal Policy	Development Services	12/19
12. Historic Plaques: Designating Historic Structures	Development Services	12/19
13. Tree Manual Update	Development Services	12/19
14. Palm Aire Western Well Sites: Protection	Utilities	1/20
15. Vegetation Line: Surveying on Beach	Development Services	3/20
16. City Champion Tree Program	Development Services	3/20
17. SolSmart Designation	Development Services	3/20
18. Relocate Water Wells Off Air Park Study	Utilities	6/20
19. Wastewater Force Main Assessment	Utilities	2020
20. Census 2020: Preparation	Development Services	Ongoing

► **Major Projects 2019 – 2020**

		TIME
1. NE 3 rd Avenue Streetscape (South of Copans Road)	CIP	5/19
2. CRA Container Site Construction	CRA	
• Bid		5/19
• Contract		9/19
• Construction		4/20
3. New Deep Well	Utilities	
• Permit		6/19
• Construction		2021
4. Annual Reuse Water Main Projects	Utilities	9/19
5. Annual Wastewater Collection System: Pipeline	Utilities	9/19
6. Annual Manhole Rehabilitation	Utilities	9/19
7. Annual Street Re-paving Projects	Utilities	9/19
8. Annual Water Main Replacement	Utilities	9/19
9. Annual Stormwater Tide Flex Values	Utilities	9/19
10. Annual Stormwater Pipelining	Utilities	9/19

► **Major Projects 2019 – 2020** *(Continued)*

			TIME
11.	Annual Stormwater Cleaning: Atlantic and Dixie	Utilities	9/19
12.	Water Treatment Building Hardening: Design and Construction	Utilities	9/19 2020
13.	Reuse Distribution System Expansion	Utilities	
	a. North at 14 th Street – Phase 1		9/19
	b. Lighthouse Point (5 years)		2023
14.	Water Treatment Plant Membrane Element Replacement/Purchase	Utilities	10/19
15.	Stormwater Kendall Lake Neighborhood: Design and Construction	Utilities	1/20
16.	Water Treatment Plant Electrical System Rehabilitation	Utilities	2/20
17.	Inter Utility Water Connections: Design and Funding	Utilities	3/20
	a. Fort Lauderdale		
	b. Broward County		
18.	Stormwater Design	Utilities	
	a. North Riverside Drive and NE 14 th Street Causeway		3/20
	b. Atlantic Boulevard and South Riverside Drive		3/20
	c. NE 27 th Avenue and NE 16 th Street		3/20
19.	Stormwater: Dixie Highway and McNab Road	Utilities	3/20
20.	Stormwater: SW 2 nd Street: Construction	Utilities	8/20
21.	Reuse Storage Tank: NE 3 rd Avenue – Land Acquisition	Utilities	12/20
22.	Dixie/Atlantic Improvements: Design (G.O. Bond)	CIP	12/20
23.	Non-Sewer Area C: Design and Construction	Utilities	12/20
24.	Water Treatment Plant	Utilities	
	• Transfer Station Rehabilitation		12/20
	• Softening Process: Design		2020
25.	Stormwater Projects	Utilities	
	a. US 1 NE 14 th Street Causeway		1/21
	b. NE 14 th Street and NE 3 rd Street		1/21
	c. Dixie Highway McNab Road		1/21
	d. Bay Drive Neighborhood		1/21
26.	Stormwater Gateway Drive: Design and Construction	Utilities	1/21

GOAL 5

QUALITY AND AFFORDABLE CITY SERVICES

ACTION: CITY CHARTER REVIEW

PRIORITY

Policy – High

Key Issues

Activities/Milestones

Time

1. Prepare Background Information
2. Workshop: Discussion
3. Decision: Direction

4/19

5/19

11/19

[Election: 3/20]

Responsibility: City Attorney Mark Brown

ACTION: ANNUAL PASS SUBSCRIPTION FOR RESIDENTS: DIRECTION

PRIORITY

Policy

Key Issues

Activities/Milestones

Time

- “Best Practices”
- Options
- Costs
- Impacts

1. Complete Report
2. Report: Update

3/20

3/20

Responsibility: Assistant City Manager Earl Bosworth

ACTION: CITY EMPLOYEE COMPENSATION POLICY AND FUNDING

PRIORITY

Mgmt. – Top

Key Issues

Activities/Milestones

Time

- | | | |
|--|--|------|
| A. Evaluate Non Bargaining | | |
| 1. Complete Peer Cities Market Review | | 3/19 |
| 2. Prepare Recommendations | | 5/19 |
| 3. Decision: Direction | | 7/19 |
| B. International Association of Fire Fighters Contract | | |
| 1. Finalize Contract | | 8/19 |
| 2. Decision: Contract | | 9/19 |
| C. General Employee | | |
| 1. Finalize Contract | | 8/20 |
| 2. Decision: Contract | | 9/20 |

Responsibility: Human Resources Director Eddie Beecher

ACTION: BSO 2020 CONTRACT: COMPLETION

PRIORITY

Mgmt. – High

Key Issues

Activities/Milestones

Time

- | | | |
|------------------------|--|-------------|
| 1. Negotiate Agreement | | 6/19 – 8/20 |
| 2. Decision: Contract | | 9/20 |

Responsibility: City Manager Greg Harrison

ACTION: SPONSORSHIP: DIRECTION

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | | |
|---------------------------------------|--|-------|
| 1. Develop Sponsorship: Pouring Right | | 11/19 |
| 2. Decision: Sponsorship Agreement | | 12/19 |

Responsibility: Assistant City Manager Suzette Sibble

ACTION: CITY FEE STRUCTURE: COMPREHENSIVE REVIEW

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Complete Rate Review
2. Decision: Rate Revision

8/19

9/19

Responsibility: Finance Director Andrew Jean Pierre

ACTION: CITY FACILITIES CONDITION ASSESSMENT AND PLAN: DEVELOPMENT AND DIRECTION

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Complete Assessment
2. Report: Presentation, Direction
3. Prepare Budget Proposal
4. Decision: Budget FY 21 Funding

5/19

5/19

6/20

9/20

Responsibility: Public Works Director Rob McCaughan

ACTION: FIRE STATION 52 LAND ACQUISITION (G.O. BOND)

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Contract Negotiation
2. Decision: Approve Purchase Contract
3. Decision: Funding
4. Complete Land Acquisition

6/19

9/19

9/19

1/20

Responsibility: Innovation District Manager Horacio Danovich
Real Property Manager Cassandra LeMasurier

ACTION: MUNICIPAL COMPLEX MASTER PLAN

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Complete Plan

6/20

Responsibility: Assistant City Manager Brian Donovan

ACTION: BSO SUBSTATION: NORTHWEST

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Decision: Land Swap
2. Bid Design
3. Demolition
4. Complete Design
5. Construction

5/19

7/19

8/19

11/19

12/19

Responsibility: OHUI Director Miriam Carrillo
CRA Director Nguyen Tran

**ACTION: EMERGENCY UTILITY REPAIRS CONTRACT
POLICY/PROCESS**

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

1. Decision: Award Contract Lift Station
2. Decision: Award Contract Pipe Construction

4/19

7/19

Responsibility: Utilities Director Randy Brown

**ACTION: INTERACTIVE VOICE RESPONSE,
SOFTWARE/CUSTOMER SERVICE CALL
CENTER: DIRECTION**

PRIORITY

Mgmt.

Key Issues

Activities/Milestones

Time

- | | |
|------------------------------|------|
| 1. Develop Budget Proposal | 6/19 |
| 2. Contact Software Provider | 7/19 |
| 3. Identify Provider | 7/19 |
| 4. Decision: Budget FY 20 | 9/19 |

Responsibility: Utilities Director Randy Brown

► **Management in Progress 2019 – 2020**

		TIME
1. Strategic Plan: Update	City Manager	4/19
2. CRA Office Relocation: Decision on Direction	CRA	5/19
3. CRA Security Personnel Contract: Board Award	CRA	5/19
4. Geo Cortex: Implementation	Engineering	5/19
5. OpenGov Project: Open Data	IT	5/19
6. Naviline HTLM5 – Installation	IT	5/19
7. Global Audit Information Network (GAIN): Survey	IT	6/19
8. Boards/Committees Agenda Conversion	Clerk	7/19
9. Real Time Water Usage	Finance	7/19
10. 2019 Health Fair	Human Resources	7/19
11. Risk Management Software Replacement	Risk	7/19
12. Permitting Process Improvements	Communications	7/19
13. Social Management Analysis Program	Communications	8/19
14. Financial Literacy Program	Budget Finance	9/19
15. Volunteer Program for Cultural Arts: Development	Cultural Affairs	9/19
16. Customer Relationship Management (CRM)	Cultural Affairs	9/19
• Plan		9/20
• Implementation		
17. Community Outreach Response Enforcement Unit Decision: Approval	BSO	10/19
18. OpenGov Project: Budget Module	Budget	10/19
19. Bicycle Unit Decision: Approval	BSO	10/19

► **Management in Progress 2019 – 2020** *(Continued)*

		TIME
20. Commission Meetings: Closed Caption	Clerk	10/19
21. GIS Server	Engineering	10/19
22. FPL Bill: Review	Finance	10/19
23. Closest Unit Response Program: Implementation	Fire	10/19
24. Emergency Management Workshop	Fire	10/19
25. Fire Prevention Program	Fire	10/19
26. Arcserve Software and Hardware for Backup	IT	10/19
27. Security Awareness Training	IT	10/19
28. Barracuda Network Software/Hardware	IT	10/19
29. Public Records Requests Administrative Policy	Clerk	12/19
30. Fire Department Employee Portraits	Communications	12/19
31. Citywide Revenue Manual: Revenue Forecast	Budget	1/20
32. Annual Internal Audit Report	Internal Audit	2/20
33. P-Card: Expanded Use	Finance	2/20
34. Public Safety Fire Station Alerting Replacement: Fire Station	Fire	3/20
35. Electronic Payment to Vendors	Finance	3/20
36. Summer Youth Employment Program	Human Resources	3/20
a. New Horizon		
b. Career Source Broward		
c. Community Reconstruction Housing Corporation		
37. Fire Department Inventory System	Fire	3/20
38. Asset Management Software: Implementation – Water Treatment Projects (2)	IT	3/20
39. Continuity of Operation Plan: Development	General Services	3/20
40. Community Emergency Response Team Training Enhancement	Fire	4/20
41. RacTrac/WebTrac 3.1 Software Migration	P&R	7/20
42. Fire Life Safety Public Education Program: Expansion	Fire	8/20
43. Laserfiche: Building and Zoning Records	Development Services	9/20
44. Fire Accreditation	Fire	
a. Department		12/20
b. Ambulance Service		3/21
45. Employee Performance Evaluation System Online	Human Resources	9/21
46. 3 rd Sister City: Haiti	Cultural Affairs	2022

► **Management in Progress 2019 – 2020** *(Continued)*

- | | |
|--|------------------------|
| 47. OpenGov Project: Performance Measures and Dashboard Creation | Performance Management |
| 48. Sterling Explorer Program: Assessment | Performance Management |

TIME
10/19
2/20

► **Major Projects 2019 – 2020**

- | | |
|---|-----------------|
| 1. Fire Station 24: Construction | CIP |
| 2. BSO Radio System Replacement | BSO |
| 3. Fire Administration/EOC Building (G.O. Bond) | CIP |
| • Design | 9/21 |
| • Construction | 9/24 |
| 4. Information Desk in City Hall Enhancements | Human Resources |
| 5. Video Security at Park Installation | IT |
| 6. Public Safety Building (G.O. Bond) | CIP |
| • Design | 9/21 |
| • Construction | 9/24 |

TIME
9/19
1/20
9/21
9/24
12/19
10/19
9/21
9/24

GOAL 6	BUILDING CONFIDENCE IN CITY GOVERNMENT
---------------	---

ACTION: CITY BRAND AND MARKETING PROGRAM		PRIORITY
		<i>Policy – High</i>
<u>Key Issues</u>	<u>Activities/Milestones</u>	<u>Time</u>
	1. Hire Marketing Director	7/19
	2. Develop Program	9/20
Responsibility: Assistant City Manager Earl Bosworth		

ACTION: CITYWIDE BANNER PROGRAM: DIRECTION AND FUNDING		PRIORITY
		<i>Policy – High</i>
<u>Key Issues</u>	<u>Activities/Milestones</u>	<u>Time</u>
• Major Areas	1. Develop Draft Program	4/20
• Events	2. Decision: Budget FY 21 Funding	9/20
• Locations	3. Report: Presentation, Direction	10/20
	4. Installation	12/20 - Ongoing
Responsibility: Assistant City Manager Earl Bosworth		

**ACTION: CITY ELECTRONIC MESSAGE BOARD:
REPORT, DIRECTION AND FUNDING**

PRIORITY

Policy

Key Issues

Activities/Milestones

Time

- | | |
|------------------------------------|-------|
| 1. Identify Types | 12/19 |
| 2. Identify Locations | 3/20 |
| a. Allied Building | |
| i. Permit Approval | 7/19 |
| ii. Installation | 10/19 |
| b. Isle Area | |
| 3. Decision: Budget FY 21 Funding | 9/20 |
| 4. Report: Presentation, Direction | 10/20 |
| 5. Installation | 12/20 |

Responsibility: Assistant City Manager Earl Bosworth
Innovation District Manager Horacio Danovich

► **Management in Progress 2019 – 2020**

TIME

- | | | |
|---|------|-------|
| 1. Fire Webpage: Overhaul | Fire | 10/19 |
| 2. Performance Management Webpage: Overhaul | PM | 12/19 |

**City of Pompano Beach
Policy Calendar 2019 – 2020**

MONTH

MARCH 2019

1. Decision: G.O. Bond Projects (25)

MONTH

APRIL 2019

1. Decision: Landscape Code Amendments – Streamline Procedurals
2. Decision: Award Contract for Lift Station

MONTH

MAY 2019

1. Report: Code Enforcement/Compliance Enhancements
2. Decision: Code Amendments – Minimum Sea Elevations
3. Decision: Major Community Destination Events Operator License Agreement
4. Decision: BSO Station Land Swap

MONTH

JUNE 2019

1. Presentation: Collier City/Liberty Park Street Lights Replacement
2. CRA Decision: Funding Annie Gillis Park Improvements
3. Decision: Code Amendments – Existing Sea Wall Compliance
4. Decision: Scooter Policy

MONTH

JULY 2019

1. Decision: John Knox Village Master Plan
2. 1 on 1 Briefings: Stormwater Policy and Management
3. Decision: Affordable Housing Trust Strategy
4. Decision: Non Bargaining City Employee Compensation
5. Decision: Award Contract for Emergency Pipe Repairs
6. Workshop: Budget FY 20 – Direction on:
 - a. Homeless City Strategy – City Actions
 - b. Non G.O. Bond CIP Projects
 - c. Public Areas Landscaping Maintenance Service Level
 - d. Pier Access Fee
 - e. Interactive Voice Response Software/Customer Service Call Center
 - f. Citywide Banner Program

MONTH

SEPTEMBER 2019

1. Report: Sewage Spill Resolution Status
2. Decision: Budget FY 20 Adoption
3. Decision: Cultural Arts Master Plan Adoption
4. Decision: International Association of Fire Fighters Contract
5. Decision: General Employee Contract
6. Decision: City Rate Structural Revision
7. Decision: Fire Station 52 Approve Purchase Contract
8. Decision: Fire Station 52 Funding for Land Acquisition
9. Decision: 2nd Parking Garage Ordinance Amendments and Rate Structure
10. Decision: 2nd Parking Garage Recommended Qualified Firms Approval
11. CRA/CC Decision: Innovation District Development Recommended Qualified Firms Approval

MONTH

OCTOBER 2019

1. Report: Chronic Feral Chickens Action Plan
2. Report: Homeless Policy Plan
3. Decision: Ride Share Ordinance

MONTH

NOVEMBER 2019

1. Decision: 2nd Parking Garage RFP Ranking Approval
2. Decision: City Charter Review

MONTH

DECEMBER 2019

1. Decision: Sponsorship Agreement

MONTH

JANUARY 2020

1. Decision: Landscape Code Amendments

MONTH

FEBRUARY 2020

1. Decision: Street Lights Agreements with FPL
2. CRA/CC Decision: Master Developer Ranking Approval and Authorization to Negotiate

MONTH

MARCH 2020

1. Report: Annual Pass Subscription for Residents
2. Workshop: Cut Through Traffic Report