

MEMORANDUM

Parks, Recreation & Cultural Arts

MEMORANDUM 17-A047

DATE: February 6, 2017

TO: Dennis W. Beach, City Manager

FROM: Mark A. Beaudreau, Recreation Programs Administrator *MB*

SUBJECT: Agenda Item – License Agreement ETA NU Educational Foundation
Black History Festival February 23-26, 2017

Please place the attached resolution on the February 14, City Commission Agenda. The license agreement is for ETA NU Educational Foundation, Inc. to host the fourth Black History Festival encompassing an exhibition and showcase of African American Culture at the E. Pat Larkins Center, February 23-26, 2017.

In approving this license agreement, the Commission agrees to provide \$3,730 in-kind services, and appropriate \$15,324 from the Special Services Account (001-9910-599-46-50) to fund the event expenses \$14,335, and law enforcement fees of \$989. The total City donation will be \$19,054. ETA Nu Educational Foundation, Inc. in turn will submit a report showing gross receipts and all event expenditures within sixty (60) days following the end of the Black History Festival.

This item is related to Strategic Plan Strategy: Great Places: Goal 2.0, Initiative 2.8- to further develop and promote cultural/heritage tourism opportunities.

MB/afh

cc: Cynthia Kitts, Recreation Manager
Scott Moore, Recreation Manager
Jon Nasser, Interim Recreation Manager
Kate Gladfelter, Recreation Supervisor