


TO: The Honorable Mayor and Members of the City Commission
THRU: Greg Harrison, City Manager
FROM: David L. Recor, ICMA-CM, Strategic Performance Manager 
SUBJECT: Resolution – Strategic Planning Update

ISSUE

Consideration of a Resolution approving and accepting an updated Strategic Plan for 2017 – 2022 and an Action Agenda for 2017.

BACKGROUND

The City Manager's Office has completed coordination of an update to the City's original Strategic Plan adopted by the Mayor and City Commission in September 2013. The process was facilitated by Lyle J. Sumek & Associates.

An initial Work Session with management and staff was held to comprehensively identify and discuss departmental issues, activities and major projects. In addition to preliminary individual telephone interviews soliciting input and feedback, a Work Session with the Mayor and City Commission was also held where the elected body reviewed and prioritized Policy actions for 2017. A second Work Session with management and staff was subsequently held where specific Action Outlines were developed for both the 2017 Policy Agenda and Management Agenda as identified in the Plan in Brief and updated Strategic Plan.

The updated plan establishes a 15-year Vision for the City and identifies six 5-year Goals as follows:

- 1) Preferred Place to Live
- 2) Preferred Place to Do Business
- 3) Preferred Place to Visit
- 4) Superior Capacity for Growth Through Quality, Sustainable Development
- 5) Quality and Affordable City Services
- 6) Building Confidence in City Government

Each Goal includes a number of Objectives, Value to Residents, Short and Long Term Challenges and Opportunities, prioritized Policy and Management actions, Management in Progress issues, Major Projects as well as issues On the Horizon.

The updated plan includes a 1-year Action Agenda supplemented by specific Action Outlines to guide management and staff. The 2017 Action Agenda is based on the priorities established by the Mayor and City Commission as well as the City Manager.

Following approval of the updated plan, the City Manager's Office will prepare quarterly Progress Reports for presentation to the Mayor and City Commission.

RECOMMENDATION

Staff recommends approval of the proposed Resolution approving and accepting an updated Strategic Plan for 2017 – 2022 and an Action Agenda for 2017.