

## Exhibit C

### Rate Schedule

Contractor shall invoice the City upon completion and acceptance by the City for each deliverable. Prior to any travel, Contractor shall provide to the City's project manager a detailed estimated cost breakdown for review and approval. The City will not pay for any travel expense not approved by the City's project manager.

Task	Description	Estimated Completion Date	Deliverable Cost
Task 1. Marketing Asset Inventory and Valuation Report	Initial assessment of City's assets	120 days from contract execution	\$10,000.00
Task 2. Creation of a Comprehensive Sponsorship Policy For the City	Provide the City with a Corporate Sponsorship Policy based on comparable examples and industry best practices	120 days from contract execution	\$20,000.00
Task 3. Development of Strategic Plan for Marketing Assets	Final report summarizing all phases of the project	180 days from contract execution	\$30,000.00
Travel Expenses	Travel expenses necessary to fulfill the Contractor's deliverables	n/a	\$8,000.00