

Exhibit A
Scope of Authorization

A. Introduction/Background

Rotary Club of Pompano Beach-Lighthouse, Inc. (Licensee) a Florida not for profit corporation is a community based organization that will be hosting a pet rescue and adoption event to raise awareness and funds to support the efforts of local pet rescue organizations in Broward, Dade and Palm Beach Counties on Sunday, October 15, 2017, at Field #2 at the Four Fields Complex at Community Park.

B. Objectives

To raise awareness and fundraise funds to support local pet rescue organizations in Broward, Dade and Palm Beach Counties.

C. Scope of Work

The event shall not have an entry fee and shall include a combination of booths, main stage, vendors, in a fenced in area with a single-entrance location within the Permitted Area depicted on the attached Site Plan. Activities shall include live music; booths shall offer food, non alcoholic and alcoholic beverages

D. Schedule

Saturday, October 14, 2017

8:00am Partial set up

Sunday – October 15, 2017

8:00am set up

9:00am Dog walk registration

10:00am Dog Walk (outside perimeter of ball fields)

12:00pm Dautsand Race

12:00pm-4:00pm Band

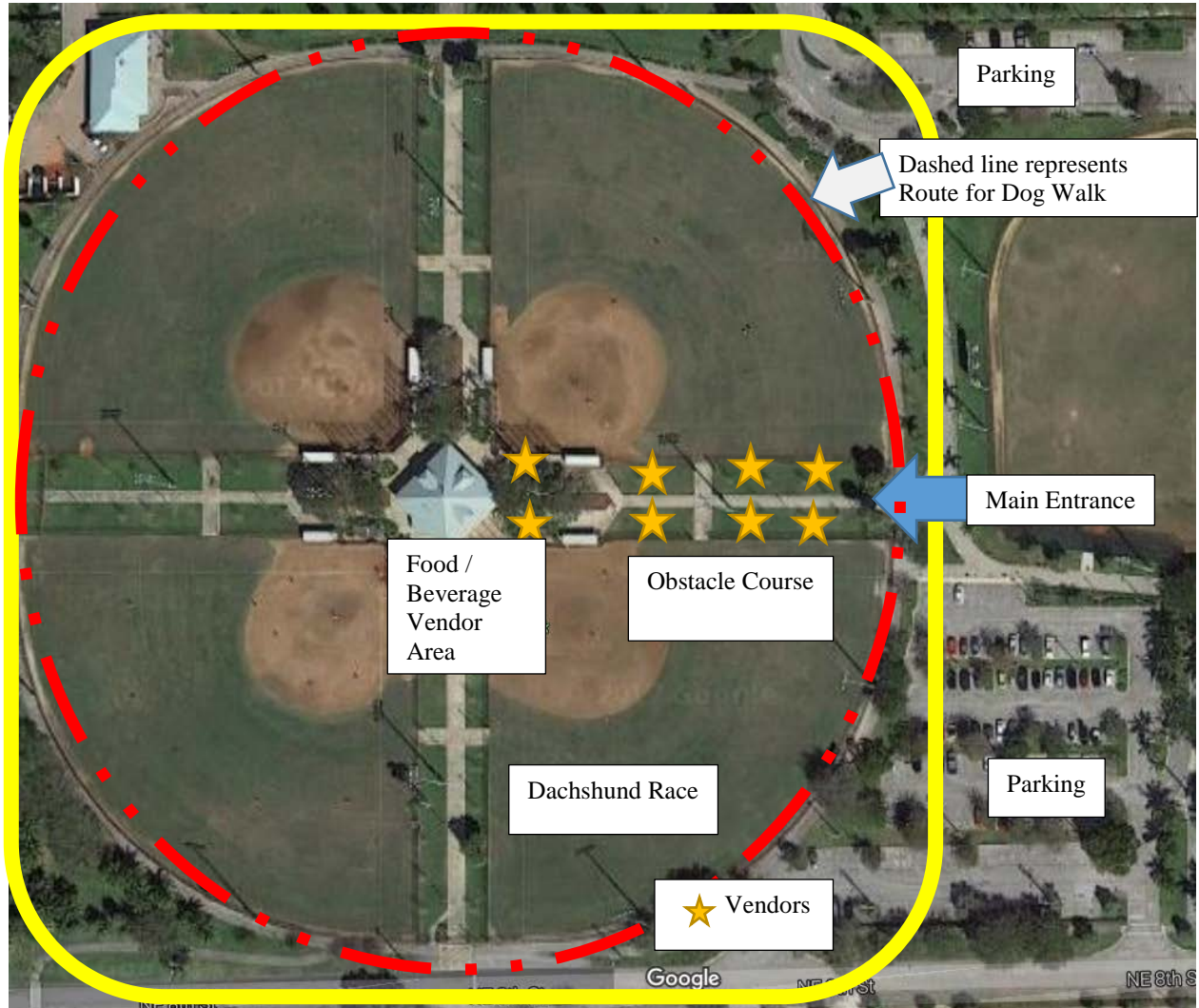
4:00pm breakdown

9pm Begin to breakdown and remove of all temporary structures

Monday- October 16, 2017

12:00pm- Completion of breakdown

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E. Summary Schedule of Tasks and Deliverables

Site Plan and Schedule - A minimum of fourteen (14) days and prior to commencing any of the set up Event under this Agreement, LICENSEE shall be required to obtain the written approval of both the CITY's Contract Administrator and other reviewing CITY departments of both the final Site Plan and the Schedule of Events via the Public Event application. The final detailed site plan

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and schedule of the Event shall include the location of all booths, tents, stages, display areas, port-o-lets, parking, etc. and the times when such will be constructed and dismantled.

A minimum of thirty (30) days prior to the set up date(s) listed in Exhibit A, the following shall submit the following documentation for CITY's review and approval:

1. A proposed final detailed Schedule of Events;
2. A description of all Event activities and events to occur on the Property during the term of this license;
3. A proposed final Site Plan(s) for the Property which depicts the location of all booths, stages, display areas, port-o-lets, parking, etc., which shall be subject to the approval of the CITY departments authorized to require revisions to same; and
4. Any other information or documentation reasonably required by CITY to confirm LICENSEE's compliance with this Agreement.

Inspection - A formal inspection will be conducted by the CITY immediately prior to the Event to ensure that the location of booths, stages, etc. are in accordance with the CITY approved site plan. When implementing the site plan LICENSEE shall ensure that no damage is done to landscaping or foliage of the Permitted Area.

Deposit - LICENSEE shall annually provide CITY a refundable security deposit of one thousand (\$1,000) is due thirty (30) days prior to set up of Event.

Maintenance of Traffic - No less than four (4) weeks prior to the opening day of the Event, LICENSEE shall provide to the CITY a preliminary construction and traffic flow schedule including opening and closing times for all streets or lanes and including the use of variable message signs. LICENSEE shall provide a final Maintenance of Traffic plan ("MOT plan") no later than two (2) weeks prior to opening day of the Event for the CITY's review and approval. No additional street or lane closures will be permitted unless included in the MOT Plan and approved by the CITY.

Trash and Clean-up of Permitted Area - LICENSEE shall be responsible for providing sufficient pet waste bags and receptacles as well as the clean-up and removal of debris and trash from the Permitted Area during and after the Event. LICENSEE shall further be responsible for dismantling and removing all supplies and equipment, including booths, tents, stages, display areas, and all other temporary facilities. Clean-up of the Permitted Area shall begin at the conclusion of the Event on Sunday and be completed by 12pm on Monday, October 16, 2017 in accordance with the foregoing Schedule.

City Booth - The CITY shall be provided at no charge a standard size booth in the main vendor tent or location for CITY's own use.

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Parking - LICENSEE understands and agrees that public parking for the Event shall be available at the CITY's public parking facilities and that at no time will parking fees be applied.

Notification of Surrounding Businesses - At least two (2) weeks prior to the Event, LICENSEE shall be required to provide all residences and businesses within one mile of the Event, written notice of the Event to include dates, times, location and all associated road closures and also provide CITY a copy of such notice.

Concession Rights - At least thirty (30) days prior to Event, LICENSEE shall provide CITY satisfactory proof that all required permits have been obtained, including, but not limited to, those required by the Florida Department of Business Regulation's Division of Alcoholic Beverages and Tobacco, alcoholic beverages may be sold in the confined "bar" area depicted on the Site Map.

Animal Control – In accordance with City Ordinance 90.38, all pets attending the event will remain on a leash.

LICENSEE's In-Kind Benefits to CITY - LICENSEE shall provide CITY in-kind benefits similar to those provided to a Top Dog Sponsor of the Event which are valued at approximately \$2,500 and summarized below.

Visibility

- LICENSEE shall include the City of Pompano Beach with the Event name.
- LICENSEE shall make every effort to brand the CITY logo on all signage for the Event.
- Speaking opportunities on the event day
- CITY shall be allowed to place two (2) CITY banners at the event site
- CITY shall be allowed to hand-out promotional items during the Event from its exhibition table.

Print Media

- LICENSEE has permission to use and shall ensure the CITY's logo is prominently placed on all printed materials related to the Event, including but not limited to, programs, print ads, flyers, brochures and posters.
- LICENSEE shall recognize CITY on all press releases and editorial features for the Event.
- LICENSEE shall ensure CITY logo and full page ad is added to the event booklet which 5,000 copies are created by LICENSEE and passed out to local surrounding businesses six weeks before the event.

Social Media

- LICENSEE shall provide dedicated posts highlighting the CITY's participation in the Event on social media, including but not limited to, Facebook, Instagram and Twitter.