Description of organization:



Incorporated in 1908, Pompano Beach is the second oldest city in Broward County, and the fifth oldest in South Florida. With a total of 52 parks and facilities within the City of Pompano Beach (COPB), it is our mission to make COPB the finest place to live, work, play and visit. A national survey revealed that 8 out of 10 households rated a quality city park system as important or very important to their quality of life.

Studies also show that when voting, residents view access to parks as an essential priority for government spending. Thus, maintaining city parks that are safe and fun for residents of all ages and physical abilities is one of Pompano Beach's top priorities.

In order to achieve these objectives, Pompano Beach has included The Mitchell Moore Park project on its 2018 G.O. Bond CIP list which is the source of the required 1:1 match. (COPB will be exceeding this match up to a total of 2:1.) Pompano's Parks Master Plan was designed with the goals to expand, as needed, the city-wide system of park and recreation venues to meet the needs of the citizens and visitors of Pompano Beach. The City is committed to making its community stronger through mutual partnerships with local organizations, such as the Broward Outlaws football team, that make a positive impact on our community.

The Broward Outlaws minor league football team has recently partnered with Oasis of Hope Community Development Corporation, a 501 (c) (3) nonprofit organization that provides comprehensive housing and counseling services to low-to-moderate income families. The goal of their partnership is to provide community service projects and financial literacy for young adults who need a second chance in life.



The Broward Outlaws are a member of Florida Champion Football League (FCFL), a non-profit organization of adult amateur American minor league football teams. The FCFL is headquartered in Pompano Beach and has member teams from around the State. The regular season is an eleven week schedule with a "tentative" start date of February 1<sup>st</sup> and runs through May. The FCFL requires all of its member teams to be registered as a non-profit organization with the State Division of Corporations. All teams must have a functional and up-to-date website, and a game field for their home games that meets FCFL minimum standards. Team owners are required to attend league meetings, and are encouraged to participate in league sanctioned events and committees.

The Broward Outlaws, which uses Mitchell Moore Park as its home field, are led by brothers Debarris and Joseph James, who are both the team owners and coaches. Team players are at every level of the game including high school, college, arena, and professional. Alumni are from high schools across Broward County.

In addition to conducting a full season of football competition, the Broward Outlaws conduct:

- Youth football mini camps for children ages 7-17 (to be held on new football field)
- The Lady Outlaws cheering squad (to be held on new football field)

- Exercise and martial arts safety classes for Seniors
- Leadership mentoring for ages 6-17 and 18-27 (girls and boys)
- ACT and SAT preparation study sessions

Mitchell Moore Park, in operation since 1991, is owned and managed by the City of Pompano Beach. The planning aspects of the project will be led City Engineers John Sfiropoulos and Anthony Orlando, CIP Manager Horacio Danovich and a private consulting firm. The COPB Parks and Recreations Department oversees programming at all of COPB recreational and community venues and will share project programming responsibilities with The Broward Outlaws. The COPB Public Works Department is responsible for the field maintenance of all the City's recreation facilities and will ensure the proper upkeep and safety of the newly renovated football field and adjoining facilities.

## Description of neighborhood:

Mitchell/Moore Park and Recreation Center is located adjacent to I-95 between NW 8th Street and the train tracks. Blanche Ely High School borders the park to the East. The remaining context is mostly lowdensity housing and open fields. Most of the main commercial areas are of an older industrial building product. The park sits on 15.8 acres of land providing access to the surrounding neighborhood. Its proximity to the high school provides an opportunity for use after school hours, during the summer, and on the weekends. (Please see adjacent map for boundaries of catchment area.)

The City of Pompano Beach has a population of 106,004 people with a median age of 41.7 and a median household income of \$42,641. Between 2015 and 2016 the population of COPB grew from 104,741 to 106,004, a 1.21% increase and its median household income grew from \$41,321 to \$42,641, a 3.19% increase.

The population of COPB is 45.5% White, 31.4% Black, and 19.3% Hispanic. 36.7% of the people in Pompano Beach speak a non-English language, and 83.7% are U.S. citizens.

The median property value in COPB is \$165,300, and the homeownership rate is 54.5%.



## 2018 FFIEC data (Mitchell Moore Park area)

2010 IT ILC data (Mitchell I		
MSA/MD Code	22744	
State Code	12	
County Code	011	
Tract Code	0304.02	
Tract Income Level	Low	
% below Poverty Line	51.10	
Tract MFI %	34.21	
2018 Estimated Tract MFI	\$22,476	
Tract Population	3922	
Tract Minority %	98.93	
Number of Families	780	
Number of Households	1233	
Non-Hispanic White Population 42		
Tract Minority Population	3880	
American Indian	0	
Asian/Hawaiian/Pacific Islander 26		
Black Population	3346	
Hispanic Population	492	
Two or More Races	16	



## Description of project:

Upgrades to this facility built in 1991 will include replacement of a grass field with synthetic turf, a new scoreboard, additional bleachers and shade structures over the bleacher area. Funds from the NFL Foundation Grassroots Program will only be used for planning and construction of the new synthetic field. Artificial turf athletic fields have been chosen for the project because they are versatile and can endure heavy use. After events, natural turf will need a period of recovery before another game can be played on it. If you are organizing several consecutive sporting events to take place on the field, this recovery time can limit or interfere with your arrangements. However, while natural turf fields are able to withstand about 100 event hours of use, artificial turf fields can endure well over 500 event hours. For a multi-purpose field with frequent events and games, artificial turf is often the best solution. It requires 0 recovery time and is ready to go as soon as your team is.

The park project has already been the subject of several upgrades. Most recently, the City spent \$465,000 on a new concession area and a new bathroom. In addition, the City spent \$75,000 on a new athletic press box and bleachers, and installing new drainage in parking lots. The local residents support the project have been asking the City Commission to make additional improvements including replacement of a grass field with synthetic (field turf), a new scoreboard, additional bleachers and more shade structures over the bleacher area. The City is currently negotiating a design contract with a private consultant to assist with design services. There are no plans available at this time. Public presentations were held prior to the G.O. Bond.

Those presentations were educational in nature and were geared to inform people about all the projects on the G.O. Bond list, which includes the Mitchel Moore Park project. Budget:

Entire Mitchel Moore Park project (including football field upgrade, new scoreboard, additional bleachers and shade structures)

	FY 2019	FY 2020
Design	\$249,470	
Construction	\$162,350	\$984,180
Total	\$411,820	\$984,180

Estimated cost to upgrade current field to synthetic turf field: (see attachment for detailed contractor's estimate)

\$250,000	NFL Grassroots Program Grant
\$500,000	City of Pompano Beach G.O. Bond Funding (2:1 match)
\$750,000	Total (design and construction)

<u>Project Timeline</u>: (estimated and subject to change)

Design contract approved - March 2019

Preparation of conceptual plans (three months) - June 2019

Public meetings will take place - July to September 2019

DRC/P&Z and AAC (4 months) - February 2020

Permit process (90 days) - May 2020

Construction completion – end of November 2020

Impact of project:

Planned programming at Mitchell Moore Park:

- Broward Outlaws (Florida Champion Football League)
- Pompano Chiefs Football
- Pompano Cheer Program
- Youth T-ball
- Pompano Rugby Program
- Afterschool Program: Afterschool Program for kids Kindergarten thru 5th Grade. Monday - Friday 2:30 -6:00pm. Activities include homework assistance, arts & crafts, playground time, sports, games, snacks and more! Monthly fees. Bus pickup from participating local schools.



• Winter Break Camp: Camp is held at the Mitchell Moore Center, for boys and girls Kindergarten thru 5th grade. Program dates are December 26 - 28 and January 2 - 4. 7:30 AM - 6:00 PM. Activities include indoor and outdoor games, sports, arts & crafts, field trips and more.

Anticipated programming at Mitchell Moore Park: Youth Soccer, Youth Rugby, Youth & Adult Flag Football, Adult Kickball, Co-ed Softball, Adult Football Frisbee

Number of youth currently using and anticipated to use new field:

Current - 850

Anticipated – 4000 + (Outside rentals would increase this number) The following local groups or schools will benefit from the project:

- Pompano Chiefs Football & Cheer Organization
- Pompano Beach Athletic Programs
- Blanch Ely High School
- Broward Outlaws Adult Football Organization
- Florida Lightning 8 on 8 Youth Football Organization
- Pompano Rugby Program
- Boys and Girls Club
- Pompano XPRESS Track Program
- Pompano Beach Middle School

During the construction phase, practice time & space availability for our eight football teams will be affected. The second practice field would be the only green space available for practices and would be able to accommodate only 4 teams per day. We would need to rotate practice dates for each team if possible. Home football games would need to be scheduled at another location during construction. Blanch Ely High School would be an alternative location. Parking will be limited.

Community plans: In order to create a more livable city, Pompano Beach has worked with the community to develop a Strategic Plan which includes the initiative to make the City a "Preferred Place to Live". The City's Strategic Plan objectives include:

- 1. Develop facilities/programs to match the changing recreational needs and preferences of the community
- 2. Have top quality parks with a variety of amenities throughout Pompano Beach
- 3. City Beautification Project, attract more "targeted" businesses and athletic events to Pompano Beach northwest sector of City.

We became aware of the NFL Foundation Grassroots Program while researching potential funders on the eCivis search engine.