



Pompano Beach Community Redevelopment Agency 100 W. Atlantic Boulevard, Room 276 Pompano Beach, FL 33060

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## **MEMORANDUM**

DATE: May 21, 2019

TO: CRA Board

FROM: Greg P. Harrison, CRA Executive Director  
Nguyen Tran, CRA Director

RE: Professional Service Agreement

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### **Background**

In 2009, RMA assisted the City of Pompano Beach and the Pompano Beach Community Redevelopment Agency (CRA) in establishing a vision for the two redevelopment districts, and subsequently initiated various public sector redevelopment projects in both districts. The intent was to leverage the public investment to attract private investment, and to date, the renaissance is evident. The city has been enjoying a newfound image in South Florida and beyond which is largely due to the foundation laid over the last decade.

The vision was to target highly visible and noteworthy projects that would result in strong economic growth through private sector development. These projects were unique and complex. In summary, some of these key projects have become economic engines that are continuing to fuel additional growth in the city:

Pier Redevelopment Project  
Infrastructure Improvements (MLK Blvd, Atlantic/Pompano Beach Blvd, Old Town)  
Cultural Facilities (Ali and BaCA)  
City Vista Residential Development  
Harbor Village Project  
Land Use and Zoning Amendments (that spurred redevelopment)  
Business Attraction, Branding, Marketing and Events  
Real Estate Acquisitions  
P3 Negotiations and Development Agreement management  
Parking Analysis, Parking Ordinances, Parking Lot Leases, and Parking Oversight  
Bond Issuance and Budget/Financial Management  
Master Planning

In addition to the direct economic impacts from CRA driven projects, indirect impacts were felt from projects outside the CRA that were attracted to the city as the renaissance continued such as Koi and Sabbia residential apartments.

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Redevelopment opportunities will continue with the Innovation District in Downtown Pompano and in the East CRA. Technical assistance continues to be needed to ensure the growth remains on track and effectively managed. Redevelopment is an important function for this city and RMA helped guide and coordinate the redevelopment activity.

Currently, CRA staff has been reduced to 4 full-time employees under the leadership of one Executive Director. Additional technical assistance is greatly needed to carry forward the vision set by the CRA Board. RMA is currently under contract to provide this technical and advisory services under three (3) separate contracts for Public Private Partnerships (P3s) and real estate, special projects, and budget consulting services to the CRA up to \$75,000 each. In an effort to ease contract administration, staff is recommending that these contracts be combined into one comprehensive contract with a defined scope of services for a term of one year with one renewal option of 1 year; subject to CRA Board approval.

### **Recommendation**

Staff recommends approval of the Service Agreement.

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