



Community Sponsorships  
Summary of Scores and Funding Recommendations  
2019-2020

## Table of Contents

Budget and Funding Priorities .....	1
Table 1: Recommended City of Pompano Beach Sponsorship Budget and Funding Priorities 2019-2020..	1
Funding Priorities.....	1
Ineligible Organizations .....	2
Criteria for Scoring.....	3
Sponsorship Applications at a Glance .....	4
Table 2: Sponsorship Applications and Funding Historical Review .....	4
Table 3: 2019-2020 Applications by Funding Priority and Number of Applications .....	4
Organizations That Applied .....	5
Table 4: Organizations That Applied by Alphabetical Order and Score.....	5
Disqualified Entities .....	7
Organizations that Applied by Funding Priority .....	8
Table 5: Organizations that Applied by Funding Priority in Alphabetical Order .....	8
Recommendations by Funding Priority .....	10
Funding Priority: Workforce Readiness .....	11
Funding Priority: Education .....	12
Funding Priority: Senior Assistance .....	13
Funding Priority: Community Events .....	14

## Budget and Funding Priorities

Based on the City's agreed upon budget allocation, the below table indicates the recommendation on how the funds in each funding priority should be distributed. The recommended budget below should be used as a guidance point based on the quality and significance of the applications received.

Table 1: Recommended City of Pompano Beach Sponsorship Budget and Funding Priorities 2019-2020	
Funding Priority:	Amount
Workforce Readiness (40%)	\$120,000
Education (30%)	\$90,000
Senior Assistance (20%)	\$60,000
Community Events (10%)	\$30,000
<b>Total Budget for Community Sponsorships 2019-2020 (100%)</b>	<b>\$300,000</b>

The City of Pompano Beach supports a variety of nonprofit organizations with a special emphasis on those that work to achieve our goals and objectives and highlight our rich cultural make-up as a community, in particular, those that support workforce readiness, education, senior assistance and/or community events.

Due to the number of requests the City of Pompano Beach receives, these funding priorities are meant to assist organizations in understanding the City's nonprofit focus areas. The proposed project, program, event and/or in-kind donation must focus on one of the four (4) Funding Priorities listed below.

The City of Pompano Beach receives many more requests that it can support. When a request is denied, it does not imply that the applicant's program is not vital. It may mean that the request does not fall within our funding priorities/giving guidelines or that all charitable funds for the year have been allocated.

### Funding Priorities

#### 1. Workforce Readiness

There's a job skills gap. Companies continue to share that they have a plethora of job openings, but do not have qualified people to fill it. Trade organizations state that they don't have enough people seeking employment to fill their vacancies. Other studies suggest we have the workers but they do not have the soft skills needed for the position. To assist with workforce readiness, the City of Pompano Beach looks to partner with organizations that can help its working population on the following:

- Give access to vocational assistance, training/education, technical skills, job search assistance, and referrals for job placement for high school age students in Pompano Beach and/or adult residents
- Train in interpersonal skills to assist in job-seeking
- Connect employers who need skilled workers
- Develop small business and entrepreneurship training for people with lack of access to jobs

## **2. Education**

Education is the great equalizer. As South Florida competes for more headquarters and businesses to relocate to the area, cities must offer great schools to entice the workforce to move to the area. In addition, we must offer educational programming for our adult residents to aid them to succeed and prosper. The City of Pompano Beach looks to partner with organizations that can help with the following:

- Work with local schools on school readiness, low-performing schools' turnaround and the achievement gap
- Offer resources to schools in need and help teachers to be more effective
- Help children in underperforming schools acquire the knowledge, skills and behaviors they need to succeed in school, college or career pathways
- Offer education in financial literacy, budgeting, insurance, and home maintenance to teach residents to manage resources on a limited income.

## **3. Senior Assistance**

We are facing a rapidly aging population in the U.S. and a large sector of the senior population is living on limited income. With few resources at their disposal, finding affordable products and services is crucial. City of Pompano Beach strives to meet the demands of our aging population by supporting nonprofits that:

- Assist senior residents to maintain their independence and improve their quality of life
- Provide transportation, meal assistance, support groups and healthy living programming for senior residents
- Assist senior homeowners that are unable to keep up with necessary home repairs

## **4. Community Events**

Community events allow the City of Pompano Beach to showcase all that it has to offer to our residents, families and visitors. We are looking to partner with nonprofits that make City of Pompano Beach a great place to live, to visit and to do business by emphasizing our community as one. These nonprofits:

- Highlight our rich cultural make-up as a community
- Support the use of our growing downtown and Innovation District as an event venue
- Support events that drive economic development into the Pompano Beach area

## **Ineligible Organizations**

As a standard practice, the City of Pompano Beach does not support and considers ineligible:

- For-profit organizations or those without a nonprofit, tax-exempt status.
- Organizations that discriminate on the basis of race, color, creed, gender, sexual orientation or national origin.
- Organizations or programs designed to influence legislation or elect candidates to public office.
- Faith-based organizations or religious programs whose principle purpose is promulgating a particular religious faith, creed or doctrine.
- Private foundations
- Community or event advertising
- Athletic sponsorships or scholarships
- Student trips or exchange programs
- Telephone solicitations
- Recreational, sporting or athletic associations
- Individual

## Criteria for Scoring

Criteria	Considerations	Point Value
Organization meets several of the partnership guidelines	<b>About Your Organization Section:</b> Refer to Mission statement Refer to Overview of nonprofit Refer to Funding Priority Refer to Type of Organization Refer to Executive Summary Refer to Fit with the Guidelines	<b>Score between 0 - 10</b> No Answer = 0 Mission and overview of the group align clearly with the funding priorities = 10
Organization has support from other funders/board	<b>About Your Organization Section:</b> Refer to Statement of Need Refer to Matching Funds Refer to Board of Directors	<b>Score between 0 – 5</b> No answer = 0 Answered = 3 Answered and includes a matching funds program = 5
Quality and significance of events/programs	<b>About Programs &amp; Events Section:</b> Refer to Programs/Events described succinctly Refer to outcomes and objectives of the Programs/Events identified	<b>Score between 0 - 15</b> No Answer = 0 Clearly described = 15
Programs/Events position the City of Pompano Beach in front of key target groups/audiences based on partnership guidelines and budget priorities	<b>About Programs &amp; Events Section:</b> Refer to Estimated Number of Attendees	<b>Score between 0 - 10</b> 1 – 50 people = 2 pts 51-150 people = 3 pts 151-250 people = 4 pts 251-350 people = 5 pts 351-5,00 people = 6 pts 5,01-1,000 people = 7 pts 1,001 - 5,000 people = 8 pts 5,001 - 10,000 people = 9 pts 10,000 + = 10 pts
Programs/Events affects City of Pompano as a whole	<b>About Programs &amp; Events Section:</b> Refer to number of COPB residents programs/events will serve identified Refer to demographics of population impacted with programs/events described	<b>Score between 0 - 20</b> No Answer = 0 Clearly described = 20
Offers good exposure	<b>About Programs &amp; Events Section:</b> Refer to benefits the City of Pompano Beach receives from each program/event	<b>Score between 0 - 10</b> No Answer = 0 Clearly described = 10
Reputation as an established organization in Broward County	<b>Additional Information Section:</b> Organization's credentials Other information shared	<b>Score between 0 - 10</b> No Answer = 0 Clearly described = 10
Evidence of COPB resident involvement	<b>City of Pompano Beach Funding History Section:</b> Nonprofit been funded previously	<b>Score between 0 - 5</b> No Answer = 0 Clearly described = 5
Based on budget, the events/programs are affordable	Refer to submitted budgets in Drop Box Budget reflects stated purpose of Programs/Events	<b>Score between 0 – 10</b> No budget provided = 0 Detailed itemized budget provided = 10 points
Overall Assessment	Refer to application as a whole; the validity of the event/program; knowledge of the nonprofit	<b>Score between 0 - 5</b>
Reviewer's Notes	Use this space to record thoughts, concerns and/or mentionables for application	<b>No score given here</b>
<b>Total Score Possible</b>		<b>100</b>

## Sponsorship Applications at a Glance

Table 2: Sponsorship Applications and Funding Historical Review		
	2018-2019	2019-2020
<b>Total applications received</b>	62	58
<b>Total number of applications received by funding priority</b>		
Workforce Readiness	17	20
Education	25	18
Community Events	14	13
Senior Assistance	6	7
<b>Total amount requested</b>	\$1,166,765	\$1,387,914
<b>Amount requested by funding priority</b>		
Workforce Readiness	\$314,536	\$464,250
Education	\$479,576	\$405,662
Senior Assistance	\$145,828	\$266,513
Community Events	\$226,825	\$251,489
<b>Total amount awarded</b>		
Workforce Readiness	\$120,000	\$110,000
Education	\$90,000	\$92,000
Senior Assistance	\$60,000	\$60,000
Community Events	\$30,000	\$38,000

Table 3: 2019-2020 Applications by Funding Priority and Number of Applications		
Requests by Funding Priority	Total Funds Requested	Number of Applications
Workforce Readiness	\$464,250	20
Education	\$405,662	18
Senior Assistance	\$266,513	13
Community Events	\$251,489	7
<b>Grand Total</b>	<b>\$1,387,914</b>	<b>58</b>

## Organizations That Applied

Table 4: Organizations That Applied by Alphabetical Order and Score	
Organization Name	Score
Areawide Council on Aging of Broward County, Inc.	76
ArtHeart Artists Group Corp	58
Ashanti Cultural Arts and Enrichment	80
Atlantic Technical College and Technical High School (ATC)	63
Be Eccentrich Inc	51
Blanche Ely High School	73
Boys & Girls Clubs of Broward County	84
Broward Education Foundation	85
Broward Performing Arts Foundation, Inc.	93
Browns Community Development Center Inc.	86
Center for Independent Living of Broward	76
Children's Literacy Initiative	82
Community Reconstruction Housing Corporation	74
Council for Educational Change	72
Covenant House Florida, Inc.	79
Crockett Foundation, Inc.	80
Darcy J Foundation Inc	64
Early Learning Coalition of Broward County	83
Embrace Music Foundation	72
Expressions Of Love Outreach Foundation	66
Feeding South Florida	83
First Call for Help of Broward, Inc. dba 211-Broward	77
Fort Lauderdale Independence Training Education (FLITE) Center	76
Friends of the Northwest Branch Library of Pompano of Beach, Inc.	89
Habitat for Humanity of Broward, Inc.	82
Healing Arts Institute of South Florida International Inc.	76
Helping Abused Neglected Disadvantaged Youth, Inc. (HANDY)	75
Hillsboro Lighthouse Preservation Society, Inc.	86
House of Hope, Inc.	77
ILab Startup Foundation	71
Junior Achievement of South Florida	85
Kappa Foundation of Pompano Beach	59
Khan Economic Development, Inc.	67
KidSafe Foundation	75
Learning for Success, Inc.	83
McNab Elementary PTA	47
Men2Boys, Inc.	79
Morningday Community Solutions	73

**Table 4: Organizations That Applied by Alphabetical Order and Score, continued**

<b>Organization Name</b>	<b>Score</b>
Mount Olive Development Corporation (MODCO)	79
Offerdahl's Hand-Off Foundation	87
Our Father's House Soup Kitchen, Inc.	71
Pompano Beach Historical Society	83
Pompano Beach Martin Luther King Memorial Committee	91
Quick2love Foundation, Inc	66
Rebuilding Together Broward County, Inc.	82
Russell Life Skills and Reading Foundation, Inc. d/b/a Russell Education Foundation	81
Save Our Boys, Inc.	77
Small Biz Community & Economic Development Corp	67
South Florida Institute on Aging	73
Talitha Cumi Inc	59
The City Church Resource Center Inc.	67
The House Of People Empowerment	67
Tiger Trail Festival Inc.	84
Unity in the Community of Pompano Beach, Inc.	77
Urban League of Broward County	81
Woodhouse	64
Youth on the Move, Inc.	48
Youth Under Construction 1, Inc.	74



## Disqualified Entities

Applications will not be considered for review if:

- The application is incomplete
- The application is not received on time
- The application fails to include the required attachments

**No applications were disqualified for 2019-2020**

## Organizations that Applied by Funding Priority

Table 5: Organizations that Applied by Funding Priority in Alphabetical Order

<b>Funding Priority</b>	<b>Full name of Organization</b>	<b>Total Requested</b>
<b>Workforce Readiness</b>	Atlantic Technical College and Technical High School (ATC)	\$6,550
	Be Eccentrich Inc	\$52,000
	Blanche Ely High School	\$36,000
	Center for Independent Living of Broward	\$15,000
	Council for Educational Change	\$36,000
	Covenant House Florida, Inc.	\$15,000
	First Call for Help of Broward, Inc. dba 211-Broward	\$15,000
	Fort Lauderdale Independence Training Education (FLITE) Center	\$15,000
	Helping Abused Neglected Disadvantaged Youth, Inc. (HANDY)	\$15,000
	House of Hope, Inc.	\$3,500
	ILab Startup Foundation	\$15,000
	Junior Achievement of South Florida	\$33,100
	Learning for Success, Inc.	\$15,000
	Men2Boys, Inc.	\$18,500
	Our Father's House Soup Kitchen, Inc.	\$5,000
	Quick2love Foundation, Inc	\$18,000
	Talitha Cumi Inc	\$10,000
	The City Church Resource Center Inc.	\$10,000
	The House Of People Empowerment	\$100,600
	Urban League of Broward County	\$30,000
<b>Workforce Readiness Totals</b>		<b>\$464,250</b>
<b>Education</b>	Ashanti Cultural Arts and Enrichment	\$10,000
	Boys & Girls Clubs of Broward County	\$12,111
	Broward Education Foundation	\$10,000
	Broward Performing Arts Foundation, Inc.	\$15,000
	Children's Literacy Initiative	\$15,000
	Community Reconstruction Housing Corporation	\$50,000
	Crockett Foundation, Inc.	\$15,000
	Early Learning Coalition of Broward County	\$39,992
	Expressions Of Love Outreach Foundation	\$36,000
	Healing Arts Institute of South Florida International Inc.	\$5,000
	Kappa Foundation of Pompano Beach	\$22,500
	Khan Economic Development, Inc.	\$74,062
	KidSafe Foundation	\$5,000
	McNab Elementary PTA	\$10,000
	Pompano Beach Historical Society	\$16,000
	Russell Life Skills and Reading Foundation, Inc. d/b/a Russell Education Foundation	\$12,480
	Small Biz Community & Economic Development Corp	\$7,517
	Youth Under Construction 1, Inc.	\$50,000
<b>Education Totals</b>		<b>\$405,662</b>

Table 5: Organizations that Applied by Funding Priority in Alphabetical Order, Continued

<b>Funding Priority</b>	<b>Full name of Organization</b>	<b>Total Requested</b>
<b>Senior Assistance</b>	Areawide Council on Aging of Broward County, Inc.	\$86,304
	Feeding South Florida	\$15,000
	Habitat for Humanity of Broward, Inc.	\$10,300
	Mount Olive Development Corporation (MODCO)	\$74,589
	Rebuilding Together Broward County, Inc.	\$50,000
	South Florida Institute on Aging	\$8,500
	Youth on the Move, Inc.	\$21,820
<b>Senior Assistance Totals</b>		<b>\$266,513</b>
<b>Community Events</b>	ArtHeart Artists Group Corp	\$17,489
	Browns Community Development Center Inc.	\$22,000
	Darcy J Foundation Inc	\$10,000
	Embrace Music Foundation	\$5,500
	Friends of the Northwest Branch Library of Pompano of Beach, Inc.	\$3,000
	Hillsboro Lighthouse Preservation Society, Inc.	\$2,500
	Morningday Community Solutions	\$10,000
	Offerdahl's Hand-Off Foundation	\$25,000
	Pompano Beach Martin Luther King Memorial Committee	\$50,000
	Save Our Boys, Inc.	\$15,000
	Tiger Trail Festival Inc.	\$80,000
	Unity in the Community of Pompano Beach, Inc.	\$6,000
	Woodhouse	\$5,000
<b>Community Events Total</b>		<b>\$251,489</b>
<b>Grand Total Requested</b>		<b>\$1,387,914</b>

## Recommendations by Funding Priority

Funding Priority: Workforce Readiness								
Budget: \$110,000								
Full Name of Nonprofit:	Total Request	Score	Recommendation	Recommended Program/Event Name	Funding Level	# of COPB Residents Served	Previously funded by COPB?	Organization Receive Matching Funds?
Junior Achievement of South Florida	\$33,100	85	Fund	Pompano Beach: JA Inspire and JA Fellows	\$17,000	525	Yes: 2018-2019	Yes
Learning for Success, Inc.	\$15,000	83	Fund	Kids and the Power of Work (KAPOW)	\$10,000	320	Yes: CDBG 2018-2019	Yes
Urban League of Broward County	\$30,000	81		Entrepreneurship Center - Access to Money, Management & Markets		50	Yes: 2018-2019	Yes
Covenant House Florida, Inc.	\$15,000	79	Fund	Youth Employment Services (YES) program for Pompano Beach Youth Under 21 Experiencing Homelessness	\$7,500	50	Yes: CDBG 2018-2019	Yes
Men2Boys, Inc.	\$18,500	79	Fund	M2B Job Readiness, Job Preparedness Program	\$5,000	20	No	Yes
First Call for Help of Broward, Inc. dba 211-Broward	\$15,000	77	Fund	General Helpline and Touchline Programs	\$15,000	6,000	Yes: 2018-2019	Yes
House of Hope, Inc.	\$3,500	77				30	Yes: 2017	Yes
Center for Independent Living of Broward	\$15,000	76	Fund	Independence and Self-Sufficiency Solutions for the Disabled	\$5,000	25	Yes: 2011	Yes
Fort Lauderdale Independence Training Education (FLITE) Center	\$20,000	76	Fund	Supporting One United Resource Center	\$6,250	50	No	Yes
Helping Abused Neglected Disadvantaged Youth, Inc. (HANDY)	\$15,000	75	Fund	LYFE Program	\$6,250	67	No	Yes
Blanche Ely High School	\$36,000	73	Fund	Internships: Pathways to Employment	\$33,000	150	No	Yes
Council for Educational Change	\$36,000	72				60	First time applicant	Yes
Our Father's House Soup Kitchen, Inc.	\$5,000	71	Fund	Bike Academy	\$5,000	400	Yes: 2017	No
ILab Startup Foundation	\$15,000	71				100	First time applicant	Yes
The City Church Resource Center Inc.	\$10,000	67				250	Yes: 2017	No
The House Of People Empowerment	\$100,600	67				1500/450	First time applicant	No
Quick2love Foundation, Inc	\$18,000	66				50	First time applicant	No
Atlantic Technical College and Technical High School (ATC)	\$6,550	63				48	First time applicant	No
Talitha Cumi Inc	\$10,000	59				100	No	No
Be Eccentric Inc	\$52,000	51				200	No	No
<b>Total</b>	<b>\$464,50</b>				<b>\$110,000</b>			

Funding Priority: Education								
Budget: \$92,000								
Full Name of Nonprofit:	Total Request	Score	Recommendation	Recommended Program/Event Name	Funding Level	# of COPB Residents Served	Organization funded before by COPB?	Organization Receive Matching Funds?
Broward Performing Arts Foundation, Inc.	\$15,000	93	Fund	Student Enrichment in the Arts (SEAS)	\$15,000	4,000	Yes: 2018-2019	Yes
Broward Education Foundation	\$10,000	85	Fund	Broward Education Foundation School Supply Center	\$10,000	17,000	Yes: 2018-2019	Yes
Boys & Girls Clubs of Broward County	\$12,111	84	Fund	College and Career Readiness and Workforce Development Initiative	\$12,000	185	Yes: 2018-2019	Yes
Pompano Beach Historical Society	\$16,000	83	Moved to community events				Yes: 2018-2019	No
Early Learning Coalition of Broward County	\$39,992	83	Fund	Child Care Match Program	\$20,000	1,500	Yes: 2018-2019	Yes
Children's Literacy Initiative	\$15,000	82	Fund	Palmview Elementary Model School Project	\$10,000	500	First time applicant	Yes
Russell Life Skills and Reading Foundation, Inc. d/b/a Russell Education Foundation	\$12,480	81	Fund	Russell Reading Room	\$10,000	95	Yes: CDBG 2018-2019	Yes
Ashanti Cultural Arts and Enrichment	\$10,000	80	Fund	Turn Around Arts	\$5,000	150	Yes: 2018-2019	Yes
Crockett Foundation, Inc.	\$15,000	80	Fund	Learning Together	\$10,000	50	No	Yes
Healing Arts Institute of South Florida International Inc.	\$5,000	76				50	No	Yes
KidSafe Foundation	\$5,000	75				400	First time applicant	No
Community Reconstruction Housing Corporation	\$50,000	74				35	Yes: 2018-2019	Yes
Youth Under Construction 1, Inc.	\$50,000	74				150	No	No
Small Biz Community & Economic Development Corp	\$7,517	67				16	No	No
Khan Economic Development, Inc.	\$74,062	67				400	First time applicant	Yes
Expressions Of Love Outreach Foundation	\$36,000	66				20/50	Yes: 2014	No
Kappa Foundation of Pompano Beach	\$22,500	59				25	Yes: 2017	No
McNab Elementary PTA	\$10,000	47				650	First time applicant	No
<b>Total</b>	<b>\$405,662</b>				<b>\$92,000</b>			

Funding Priority: Senior Assistance								
Budget: \$60,000								
Full Name of Nonprofit:	Total Combined Requested Amount:	Score	Recommendation	Recommended Program/Event Name	Funding Level	# of COPB Residents Served	Has your organization been funded before by City of Pompano Beach?	Does Your Organization Receive Matching Funds?
Feeding South Florida	\$15,000	83	Fund	Senior Health Mobile Distributions	\$10,000	300	Yes: 2016	No
Habitat for Humanity of Broward, Inc.	\$10,300	82				4	Yes: 2018-2019	Yes
Rebuilding Together Broward County, Inc.	\$50,000	82				20	Yes: 2017-2018	Yes
Mount Olive Development Corporation (MODCO)	\$74,589	79				75	First time applicant	Yes
Areawide Council on Aging of Broward County, Inc.	\$86,304	76	Fund	2020 Fair Share	\$50,000	650	Yes: 2018-2019	Yes
South Florida Institute on Aging	\$8,500	73				40	Yes: 2017-2018	Yes
Youth on the Move, Inc.	\$21,820	48				109	First time applicant	Yes
<b>Total</b>	<b>\$266,513</b>				<b>\$60,000</b>			

Funding Priority: Community Events

Budget: \$38,000

Full Name of Nonprofit:	Total Combined Requested Amount:	Score	Recommendation	Recommended Program/Event Name	Funding Level	# of COPB Residents Served	Has your organization been funded before by City of Pompano Beach?	Does Your Organization Receive Matching Funds?
Pompano Beach Martin Luther King Memorial Committee	\$50,000	91	Fund	MLK Day Memorial Events	\$15,000	8,000	Yes: 2018-2019	No
Friends of the Northwest Branch Library of Pompano of Beach, Inc.	\$3,000	89	Fund	Event #1: Blues and Sweet Potato Pie Festival	\$2,000	300	Yes: 2018-2019	No
				Event #2: Community Back To School Fun Day	\$1,000	1,200		
Offerdahl's Hand-Off Foundation	\$25,000	87				3,000	Yes: 2018	No
Browns Community Development Center Inc.	\$22,000	86	Fund	6th Annual Collier City Family Fun Day & Barbecue Cook- Off/McNair Park	\$3,000	1,500	Yes: 2018-2019	No
Hillsboro Lighthouse Preservation Society, Inc.	\$2,500	86	Fund	Hillsboro Lighthouse Preservation Society	\$2,500	1,000	Yes: 2018-2019	No
Tiger Trail Festival Inc.	\$80,000	84				5,000	Yes	No
Pompano Beach Historical Society	\$16,000	83	Fund	Pompano Beach Historical Society Programs, Tours, and Events (various)	\$5,000	9,000		
Unity in the Community of Pompano Beach, Inc.	\$6,000	77	Fund	Unity in the Community Family Fun Day	\$4,500	2,500	Yes: 2018-2019	No
Save Our Boys, Inc.	\$15,000	77	Fund	Save Our Boys 3rd Annual Haitian Heritage and Cultural Arts Celebration	\$5,000	250	Yes: 2018-2019	Yes
Morningday Community Solutions	\$10,000	73				100	Yes: 2017	Yes
Embrace Music Foundation	\$5,500	72				400	First time applicant	Yes
Woodhouse	\$5,000	64				1,000	First time applicant	No
Darcy J Foundation Inc	\$10,000	64				150	First time applicant	No
ArtHeart Artists Group Corp	\$17,489	58				900	First time applicant	No
Total	\$251,489				\$38,000			