



MEMORANDUM PARKS AND RECREATION DEPARTMENT

MEMORANDUM 20-A024

DATE: December 17, 2019

TO: Greg Harrison, City Manager

FROM: Mark Beaudreau, Recreation Programs Administrator *mb*

SUBJECT: Agenda Item – Resolution - License Agreement Dania Pier Management Corp.

Please place the attached resolution on the January 14, 2020, City Commission agenda. The license agreement is with Dania Pier Management Corp. to operate a bait and tackle shop at the City's Pier located at 222 North Pompano Beach Boulevard. The term of the agreement is for five years, with no renewal options. The licensee shall retain all monies from entrance fees and the sale of miscellaneous concession items. The licensee shall pay the City a fixed annual payment of \$66,000, which will be paid in monthly installments of \$5,500 on the first day of each month.

The license agreement comes under the City's Strategic Plan as follows:

Goal 1: Preferred Place to Visit

Objective 6: Have top quality parks with a variety of amenities throughout Pompano Beach

Goal 3: Preferred Place to Visit

Objective 2: Maintain a "world class" beach for the enjoyment of residents and visitors

Objective 3: Expand water-based sports: boating, fishing, scuba diving, snorkeling, etc.

If you have any questions or concerns regarding the agenda item please call me at 954-786-4191.

afh

cc: Kate Belcher, Interim Recreation Manager
Scott Moore, Recreation Manager
Kaitlyn Kerr, Recreation Manager
Antonio Pucci, Contract Manager