



MEMORANDUM PARKS AND RECREATION DEPARTMENT

MEMORANDUM 20-A033

DATE: February 5, 2020

TO: Greg Harrison, City Manager

FROM: Mark Beaudreau, Recreation Programs Administrator *mb*

SUBJECT: Agenda Item – Resolution – Brazilian Festival License Agreement
with LS Events LLC

Please place the attached resolution on the February 25, City Commission Agenda per direction from the City Commission at the January 28, Commission Meeting. The license agreement is with LS Events LLC host a Brazilian Festival, which will showcase Brazilian culture at Community Park and Amphitheater. The date of the event to be held in 2020 will be mutually agreed upon by the City and LS Events LLC. The term of the agreement is for one year, with no renewal option. The city will provide in-kind benefits for the event not to exceed \$75,000 (including the \$20,000 payment to BSO).

The license agreement comes under the City's Strategic Plan as follows:

Goal 1: Preferred Place to Visit

Objective 4: Expand and diversify cultural and arts opportunities for all.

If you have any questions or concerns regarding the agenda item please call me at 954-786-4191.

afh

cc: Scott Moore, Recreation Manager
Kaitlyn Kerr, Recreation Manager
Antonio Pucci, Contract Manager