

ORDINANCE NO. 2020-_____

CITY OF POMPANO BEACH
Broward County, Florida

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, AMENDING CHAPTER 156, "SIGN CODE," BY AMENDING SECTION 156.03, "DEFINITIONS," TO PROVIDE A DEFINITION FOR REGIONAL SHOPPING CENTER; AND AMENDING SECTION 156.07, "NONRESIDENTIAL DISTRICTS," BY MODIFYING THE TABLE TO REFLECT CHANGES IN THE CODE; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

WHEREAS, pursuant to law, ten (10) days' notice has been given by publication in a paper of general circulation in the City, notifying the public of this proposed Ordinance and of a public hearing in the City Commission Chambers of the City of Pompano Beach; and

WHEREAS, a public hearing before the City Commission was held pursuant to the published notice described above, at which hearing the parties in interest and all other citizens so desiring had an opportunity to be and were, in fact, heard; now, therefore,

BE IT ENACTED BY THE CITY OF POMPANO BEACH, FLORIDA:

SECTION 1. That Section 156.03, "Definitions," of Chapter 156, "Sign Code," of the Code of Ordinances is hereby amended to read as follows:

§ 156.03 DEFINITIONS.

For the purpose of this chapter the following definition shall apply unless the context clearly indicates or requires a different meaning.

...

REAL ESTATE SIGN. A temporary sign erected by the owner, or his agent, advertising the real estate upon which the sign is located as being for rent, lease, or sale, or announcing the real property is no longer available.

REGIONAL SHOPPING CENTER. A shopping center which typically ranges from approximately 300,000 square feet to 1,000,000 square feet or more of gross leasable area and provides a full range of shopping goods, general merchandise, apparel, furniture and home furnishings. Such center is usually built around a full-line department store as the major drawing power. Regional shopping centers are approximately 30 acres in size or larger and generally require a minimum market support population in excess of 150,000 people and a trade area extending 10 to 15 miles or more modified by such factors as competitive facilities and travel time over access highways. Some Regional Shopping Centers may have master sign programs approved prior to 2012, which are authorized to have signage as regulated by this Chapter; however, new signage is regulated only by the current Sign Code.

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SECTION 2. That Section 156.07, "Nonresidential Districts," of Chapter 156, "Sign Code," of the Code of Ordinances is hereby amended to read as follows:

§ 156.07 NONRESIDENTIAL DISTRICTS.

In nonresidential zoning districts, the following permanent signs are allowed. Temporary signs are addressed in § 156.09.

(A) *Free-standing sign regulations.*

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(B) *Building signage standards.* Buildings shall be allowed flat or projecting signage in accordance with Table 156.07(B).

Table 156.07 (B): Building Signage Standards			
Sign Type	Maximum Number of Signs	Maximum Sign Area	Additional Standards
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Nonresidential Tenant Flat Sign	<ul style="list-style-type: none"> One per tenant with a public entrance on the first floor. <u>Tenant may be located on the second floor as long as there is direct public access to the tenant space from a first floor entrance.</u> Tenants in a corner unit may be 	<ul style="list-style-type: none"> 10% of tenant's frontage along building façade; Maximum 200 sq. ft., <u>unless modified below.</u> <u>20% of tenant's frontage along building façade for Regional Shopping Centers subject to the following:</u> 	Frontage is calculated as the height of façade multiplied by the length of the façade

	<p>permitted a maximum of one sign per elevation.</p> <ul style="list-style-type: none"> • <u>Tenants in a stand-alone building, on the end of a row of tenants, or a tenant occupying a corner unit may be permitted a maximum of one sign on up to two building facades.</u> • <u>Tenants within a Regional Shopping Center with multiple facades may be permitted a maximum of one sign per building façade, not to exceed four.</u> 	<ol style="list-style-type: none"> 1. <u>Maximum 200 sq. ft. for tenant space less than 10,000 sq. ft.</u> 2. <u>Maximum 300 sq. ft. for tenant space - 10,000 sq. ft. – 24,999 sq. ft.</u> 3. <u>Maximum 500 sq. ft. for tenant space – 25,000 sq. ft. or greater</u> 4. <u>With the approval of a master sign program 20% of the building façade area per elevation may be pooled and allocated to tenants provided the allocation does not exceed the maximum tenant wall sign area otherwise permitted by the tenant floor area (rather than limiting sign area to 20% of the tenant's frontage along the façade).</u> 	
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SECTION 3. If any provision of this Ordinance or the application thereof to any person or circumstances is held invalid, such invalidity shall not affect any provisions or applications of this Ordinance that can be given effect without the invalid provision or application, and to this end the provisions of this Ordinance are declared to be severable.

SECTION 4. This Ordinance shall become effective upon passage.

PASSED FIRST READING this _____ day of _____, 2020.

PASSED SECOND READING this _____ day of _____, 2020.

REX HARDIN, MAYOR

ATTEST:

ASCELETA HAMMOND, CITY CLERK

MEB/jrm:jmz:jrm
9/3/2020
L:ord/ch156/2020-277