

CRA Projects 2020

Project/Task Name	Start	Finish	Predecessors	Assigned To	% Complete	Status	Vendor	Cost	Revenue	Comments	Column 12	Column 13
Safety & Security												
Professional Security Consultants (PSC)				Nguyen Tran		Contract includes body cams & bicycles				Receive monthly reports on new reporting template - Meeting scheduled?		
Meetings with BSO/Park Rangers/PSC				Nguyen Tran		Bi-monthly meetings to discuss hotspots/other issues in both districts						
Meetings with BSO/Park Rangers/PSC				Nguyen Tran		Bi-monthly meetings to discuss hotspots/other issues in both districts				KV - Meetings have been suspended		
Meetings with BSO/Park Rangers/PSC				Kimberly Vazquez		Bi-monthly meetings to discuss hotspots/other issues in both districts				Ongoing every other month - will restart		
Working with FIOG				Kimberly Vazquez		Training program				Pending - Spoke with FAU they are suppose to provide video training		
Discussion Item to CRA Board?				Nguyen Tran		Possible RFP?						
Security Cameras - Old Town (CPTED)				Dani Peruzzi		Phase two cameras				Greg approved quote, waiting go ahead to finalize contract for next phase.		
McNab House & Gardens Park Project												
Site Plan				Nguyen Tran		Conceptual site plan created				Site Plan DRC review 2/19/2020		
Architect				Nguyen Tran		Architect contract for board approval-Phase 2 (TBD)				Minor Site Plan/Phase 1. Work on Phase 2 & Master Plan.		
RFP for Restaurant Operator				Nguyen Tran		Ready to be issued.				Issue once final draft is approved		
Temporary Cameras & Lighting				Nguyen Tran		Complete				Waiting on Permits- moving forward		
Tree Relocation				Nguyen Tran		CB				CB - Cutting Edge		
Attend Meetings				Kimberly Vazquez		East CRA, P&Z, Parks & Rec., etc.						
Parks & Recreation				Kimberly Vazquez		Set up meeting to discuss park maintenance, schedules, etc.				All meetings cancelled until further notice/remaining as is.		
Vinyl Fencing				Dani Peruzzi		Waiting on PO.				Waiting for Connie's drafts - goal to select printer by this week 04/15/20		
Graham Property												
Future RFP				Nguyen Tran		Closed out demo permits				Assemble last parcel - CL is contacting registered agent for owner		
Land Development/Redevelopment												
Hammondville/Gateway RFP (MLK /Dixie HWY)				Nguyen Tran		Cancelled to be reissued or incorporated with Innovation District Master Developer				Withdrawn		
NW 31st Ave Sports Park Residential Development				Nguyen Tran		Developer's agreement has been signed				In DRC for approval, flex unit approval, continuing through the process		
Patagonia				Nguyen Tran		Developer's agreement with developer				Board approval TBD		
Kensington				Nguyen Tran						Waiting for permit		
CRA Plan Amendments				Kimberly Vazquez		Working with CRA Attorney on Amendment				Staff		
Hunter's Manor				Nguyen Tran		Development agreement				CRA Board meeting in May?		
Innovation District												
Innovation District RLI/RFP				Nguyen Tran		Evaluation committee voted to move forward with the one proposal to CRA Board for presentation.				One firm moving forward for evaluation. KB for organizing eval. Meeting		
Opportunity Zone/Fund				Nguyen Tran		Opportunity zones certified by Treasury				Awaiting rule making process to end for direction on opportunity zone		
University Partnership Exploration				Nguyen Tran		Nova, Lynn, FAU, Broward College - Cushman Wakefield						
Land Use Plan Amendment				Nguyen Tran		Approved at City Commission, Approved at County who forwarded to State for Approval.				County approved, goes for second reading by city commission		
Land Use/Zoning/Planning												
Zoning Amendment				Nguyen Tran		Building standards and use regulation plan				NW 6th (CL), P & Z (Max)		
PapAmigos Food Truck				Kimberly Vazquez		Waiting on site plan and special event permit						
Leasing												
731 MLK Blvd. Parking				Vince Wooten		Claudia prepared a forbearance agreement, Permit parking for business owners. Week of 7.27.2020: Scheduled conference call with CB and Lantz to discuss terms for tri-party agreement City, CRA and West.				On hold		
731 MLK Blvd. Face Lift				Vince Wooten		Quotes to do interior reno to hallway and exterior paint & landscaping. Quote from D-Tel: pressure spray building sections - \$650, Brick Pavers - \$875 (includes pressure spray and sealer). Paint Building - \$7,800. Honest Man. Mulch \$500				Quote for pressure cleaning, pavers and exterior painting/landscaping		
MG Pavini				Vince Wooten		Per KV MG Pavini interested in 110 S Federal. 20 SE 20th Avenue				Potential relocation to 110 Federal Hwy		
Tiles of Pompano				Vince Wooten		119 S. Federal Highway: Lease amendment approved 7.21.2020 CRA Board, awaiting Kervin fully signed Lease Amendment.				Lease amendment approved 7.21.2020 CRA Board, awaiting Kervin fully signed Lease Amendment		
Sun Beach & Patio				Vince Wooten		35 N. Dixie Highway				Lease amendment approved 7.21.2020 CRA Board, awaiting Kervin fully signed Lease Amendment		
11 NE 1st St. (Wash House)				Nguyen Tran		Purchase agreement approved and signed				Closed 9/26/19		
44 NE 1st St.				Nguyen Tran		Term Sheet Approved - Sublease/Lease in April				Pending Lease agreement approval - TBD		
165 NE 1st Ave.				Kimberly Vazquez		Sublease agreement approved				First Amendment to Lease Approved		
Old Town Public Plaza				Horacio Danovich		All back area leases secured/unified				Awaiting on a contractor bid to do work		
CrossFit/Chiropractor - 23 SE 22 Ave				Cassie LeMessurier		Lease and sublease received from tenant and subtenant.						
110 S Federal Highway - Vacant				Vince Wooten		Per Nguyen, the scope should be scaled down to include the the repair to the Ceiling, and installation of the hotwater heater. 8.3.2020 - GJB Enterprises Inc. proposal \$7,200 for interior exterior fascia, including allowances (however quote based upon worst case scenario) for ceiling joist/drywall, electrical, plumbing. Property has termite damage to roof structure. Portion of ceiling collapsed 6/12/20. Per Nguyen will allow former tenant to post small printed sign in door indicating new location of smoke shop 8/3/2020.				Waiting on tenant to remove trash from inside to do walk through		
Co-Working Space CRA Office Relocation - City Vista												
				Kimberly Vazquez		Complete.				Need cubicles installed ASAP (DP)		
				Kimberly Vazquez		contact Michael - revise business model						
Agendas												
NW CRA Committee Meeting Agendas		09/09/20		Marsha Carmichael		Prepare, send monthly agenda items				Next meeting		
East CRA Committee Meeting Agendas		09/03/20		Marsha Carmichael		Prepare, send monthly agenda items				Next meeting		
CRA Board		09/15/20		Marsha Carmichael		Prepare, send necessary monthly agenda items				Next meeting, define hard agenda due dates		
Budget												
FY 2021 Budget				Kimberly Vazquez		ECRANWCRA draft FY2021 budget - 7/21/2020 Draft FY2021 Budget				Staff review on current budget & make decision for FY21 budget, work		
Property Management												
731 MLK Blvd.				Vince Wooten		9.1.20 - COMPLETE Received Zera @ Finley's and Brandon of Bogo's signed Service Authorization and rent check from Brandon. Brother's completed repair to back flow preventer and Radri Rooter completed clean out. Need to process invoice's received from Rapid Rooter and Brothers. Preparing a follow up cease and desist letter to each tenant as discussed w KV.				Ongoing maintenance - painting and tile are complete		
SE 22 Ave (3 vacant lots)				Cassie LeMessurier		Gate is too small for Public Works mowers. Lorenzo will install additional 6' gate south of existing 4' gate. Gate at Home Depot \$79 not in stock. George B. looked at existing gate and fence week of 7/6 and is waiting on quote from vendor for gate. Removed portion of fence and replaced with orange construction fence so Public Works can access to now.						
						PO 301364 issued 4/17/20. KDS started work 5/26/20. \$68,000 for work including sod. Invoice submitted for phase 1 clean up (\$22,500). Neighbors complaining of runoff from heavy rains last 6/18. Per Tammy G site will be graded from perimeter at 20 degrees and sodded on edges for erosion retention. KDS submitted change order for \$6,730 for additional grade work not in original scope (total contract \$74,750). Sod on north and east installed week of 7/6/20. All work should be complete by 7/23/20.						
Coral Highlands Clean Up - 3 vacant lots SE 20th Ave. & Federal Hwy.				Cassie LeMessurier		Demo of structures	KDS Landscape & Maintenance	68000		CB		
				Kimberly Vazquez		Permit 20-4758 @ 814 HAMMONDVILLE RD (NW 3 ST) - Approved on 7/22/2020 (pending attached payment). Apply for Demo Permit				Obtain contractor for asbestos removal - Quote approved by Greg, waiting on CRA to do Façade improvements/electric/doors/windows/roof		
FPI				Kimberly Vazquez		Capl Completed plan- GJB provided Quote for work				CRA Board meeting		
11 NE 1st St.				Kimberly Vazquez		Term Sheet Approved - Leases drafted being reviewed by tenant						
44 NE 1st St.				Kimberly Vazquez		Andre Cappi being the negotiator and go between.						
The Backyard				Kimberly Vazquez								
				Kimberly Vazquez								

Project/Task Name	Start	Finish	Predecessors	Assigned To	% Complete	Status	Vendor	Cost	Revenue	Comments	Column12	Column13
CRA Office Relocation				Kimberly Vazquez								
Space planning with Design2Form/FOB/Furniture Planning				Kimberly Vazquez	100%	Complete.				Permit approved.		
GJB Contract				Kimberly Vazquez	100%	Complete.				Under contract.		
IT				Kimberly Vazquez	100%	Complete.				Cannot be completed until City Hall is operational/ 2-3 week lead time		
Furniture Planning				Dani Peruzzi		Ikea				Will reorder once closer to completion.		
CRA Office Furniture				Dani Peruzzi	100%	Complete.				Purchased. Will schedule meeting w/ OFW for cubicles (TBD)		
Comcast Cable - installation - 06/01/2020				Kimberly Vazquez	100%	Complete.						
Copier				Marsha Carmichael	100%	Complete.				Need measurements.		
Security				Danielle Sabat		Spoke with TJ on 07/26 about spreadsheet and fab system.						
Grants/Incentives												
Papamigos				Dani Peruzzi		Waiting for final signatures of the agreements.				Ongoing.		
Annual Report												
				Dani Peruzzi		completed - sent				Completed.		
Old Town Features												
Fire Fountain				Dani Peruzzi		Maintenance & testing schedule finalized (test once per week)				Working with Van Kirk Pools for Tile Repair, Public works and sensor		
FRA Award Applications												
Atlantic Boulevard Bridge				Dani Peruzzi						Due May 19		
Community Garden				Dani Peruzzi								
Community Garden												
				Dani Peruzzi		Fruitful Field contract will continue. Contract will need renewal 01/21.				Working on grants and updated signage at printer waiting for pick up and		
CRA Infrastructure												
Stormwater Master Plan - Innovation District Streetscape				Horacio Danovich		Project is on hold until a Master Developer is selected.				City decided not to pursue EDA grant - design on hold until ID is awarded		
Annie Gillis Park				Horacio Danovich		MBR is coordinating with Carleya. The goal remains to have an agenda item for CRA Board approval in October. Nothing new to report.				Got contract proposal and it was sent to Antonio - moving funds/contract for board approval		
Old Town Plaza/The Backyard Improvements				Horacio Danovich		Received Broward County stormwater license. Team gathered plans for one more round of DRC reviewed. MBR is finalizing review plans with Keith. Nothing new to report.				Got contract proposal and it was sent to Antonio - moving funds/contract for board approval		
Pier Street Improvements				Horacio Danovich		Awaiting signatures and PO to issue NTP.						
City Infrastructure												
Dixie Hwy & Atlantic Blvd Intersection (FDOT)				Horacio Danovich		GMP for south segment to be delivered by August 20. Mid and north segments GMP should be ready 2 weeks afterwards (draft).				Awaiting FDOT reply.		
Collier City & Liberty Park Neighborhood Lighting				Horacio Danovich		Pre-con complete. Construction to start 2-3 weeks afterwards. No changes.				No new progress to report.		
Education Corridor - MLK Phase 3				Horacio Danovich		Staff responded to Weekley Asphalt and informed the firm regarding requirements to go through Pre-DRC, submit complete plans. No new progress.				No major changes		
				Horacio Danovich						DB		
Pier Redevelopment (Pompano Beach Fishing Village)												
(R2) BurgerFi/Kilwins				Horacio Danovich		Closing on TCOs.				Completion by late summer.		
(R1) Alvin's Island				Horacio Danovich		TCO.				Completion by late summer.		
(E) Lucky Fish				Horacio Danovich		Open for business.				Completion by late summer.		
(R5) Hilton				Horacio Danovich		Under construction. Completion targeted for the end of the year.				Completion by end of 2020.		
R3				Horacio Danovich		On hold				Pending.		
CRA Administrative Duties												
Receive, Record and Bank all BRC, 731 checks				Marsha Carmichael		Peter						
Generate Pay Docs. For CRA Office City Employees				Marsha Carmichael								
Public Records Requests				Marsha Carmichael								
Purchase Office Supplies & Equipment				Marsha Carmichael								
Receive & Pay All Invoices				Marsha Carmichael								
Various Administrative Projects				Marsha Carmichael		CRA document retention				Scheduled for 08/19		
Type Correspondence as Needed				Marsha Carmichael								
Maintain Off-Site Storage Facilities & Properties				Marsha Carmichael								
Assist with Booking for Travel/Large Meetings/Charrettes				Marsha Carmichael								
Liaison with Central Stores/Purchasing				Marsha Carmichael								
Purchase Orders & Cash Requisitions				Marsha Carmichael								
Work with Local Vendors for Property Maintenance				Marsha Carmichael		CRA lots and buildings						
Maintain 50 CRA properties				Marsha Carmichael								
Storage Units				Marsha Carmichael		Destroy Files				Need Greg approval & move forward.		
Laserfish				Marsha Carmichael		Contract management system				Status on scanning - Follow up with Gene		
Audit and Enter All Contracts				Marsha Carmichael								
File Migration												
G-Drive				Marsha Carmichael		Clean Up				NTK/VMC/DP		
Workforce Development Programs												
Youth Employment Program												
Business outreach/retention				Dahlia Baker								
Community Outreach				Dahlia Baker		Canvass the community with CRA and City happenings				1 day per month		
Real Property Projects												
Tax Deed Auctions/Property Acquisition				Cassio LeMasurier		Monitoring - No properties of interest on September or October auctions.						
Coral Highlands Sauternes V LLC - 1681 NW 15 Way				Cassio LeMasurier		Signed deed received from owner 5/6/2020. County removed from May 20 tax deed auction so CRA can accept conveyance and approve paying \$25,000 in back taxes at July CRA meeting. Approved NW CRA Advisory 7/6 and 7/21 CRA Board. Marsha submitted check request for taxes Wednesday 7/22 and will mail to Claudio at County Ownership has transferred to CRA & taxes show paid in full as of 8/20/20.	Broward County Tax Collector	25000				
333 NW 4 ST - Betty Ingram & Henrietta Smalls				Cassio LeMasurier		Realtor called 6/22 and owners want to sell. Contract for \$225,000 on July CRA agenda. NW CRA approved. On 7/21 CRA agenda for approval. Ordered asbestos report for \$450 from ARS Environmental. Asbestos in tile and mastic. Field work week of 7/27. Survey ordered from Accurate Land Surveyors 7/24/20 for \$385 no elevations. Waiting on survey & title commitment. Should be received week of 8/17/20 but still waiting as of 8/31/20.						
Goodrum vacant lot NW 5 Street				Cassio LeMasurier		Per Nguyen 6/25 owner is interested in selling lot for BCPA value \$101,250. NW CRA approved 7/6 & CRA Board 7/21. Survey ordered from Accurate Land Surveyors 7/24/20 for \$385 no elevations. No environmental testing per Nguyen. Waiting on survey & title commitment. Should be received week of 8/17/20 but still waiting as of 8/31/20.						
337 NW 4 Street Carolyn & Quenton Blue 4 Plex (H Abel)				Cassio LeMasurier		Quentin left me a message 8/5/20. TP per my 8/20 conversation with Quentin want to sell the 4plex directly west of the Ingram/Smalls property for our appraised value of \$265,000. Contract sent to legal for review 8/20. Contract dropped off at Blue's 8/28. They have people living in all 4 units that are not paying rent since they are selling the property.						
340 NW 5 Street Jose Mario Lopez vacant lot				Cassio LeMasurier		Per 8/5/20 conversation with Nguyen LOI for BCPA value of \$45,560 for this vacant lot to complete assembly north of Ali Building mailed 8/12/20. No response received.						

Project/Task Name	Start	Finish	Predecessors	Assigned To	% Complete	Status	Vendor	Cost	Revenue	Comments	Column12	Column13
Mega Mart/Boost Mobile - 1404 NW 6 Ave				Cassie LeMasurier		Per 7/1 email from owner's attorney foreclosure has been satisfied and wants to sell vacant lot and MegaMart for \$1.6 with City releasing all liens. Property has open code cases for work without permits and over \$400,000 in liens. Owner wants to sell for appraised value of \$1 million. Tenant lease not up until 2028 with two 5 years renewals (2038). Emailed offer to owner's attorney Arianna 7/9/20 close code cases & open permits satisfy liens, tenants in compliance with lease will purchase this & vacant lot or will assume cases and liens but property delivered with no tenants at closing. Received counteroffer 7/28 for 1. Sales price of \$1,600,000.00 "as is" subject to all violations and open permits and subject to existing leases - or 2. Sales price of \$2,200,000.00 the CRA will assume all City of Pompano Beach liens and open Code Compliance cases. The 1404 property will be delivered vacant at closing with no tenants in place. Neither is acceptable. Emailed offer on only the vacant lot 8/18/20 with no response.						
NW 6 Ave - Vacant Lot east of Rick Case Habitat build				Cassie LeMasurier		Owner agreed to sell for \$600,000. Cassie was drafting purchase contract for April meeting. Contract emailed to seller's attorney Arianna Goldman 5/26/20 & follow up email 6/11/20. Per her 5/26 message she was reviewing contract and would provide comments. Per follow up email Arianna was supposed to review contract with owner 6/28/20. Emailed offer on only the vacant lot 8/18/20 with no response. See 1404 NW 6 Ave property for details.						
DSTRKT Music 420 NW 4 CT - purchase to complete Grisham assembly				Cassie LeMasurier		Letter of Interest mailed to Tiffany Barnes President of LLC 4/20/20. No response as of 6/8/20.						
Sonata -Lease of 6 City Parcels (CRA Drainage Infrastructure Improvements)				Cassie LeMasurier		Per Dev. Svcs. get survey to subdivide lots so Dixie ROW can be dedicated prior to leasing. Quote from K&A for \$2,400 for survey. Per Greg proceed with survey at City's cost.Cassie & Nguyen conf. call with Lenny & Josh 6/22 to discuss terms of agreement w/ CRA. Call with Utilities 6/29 re: Dixie Hwy drainage.Horacio following up with Keith & Assoc. & Utilities on drainage issue. CRA term sheet on 7/21 agenda. Request to subdivide sent to Dev. Services 7/13/20. Text amendment will be on September agenda to allow City to re-dedicate ROW administratively. May need to do reso. instead of waiting on text amendment. Josh emailed revised lease for review 8/26/20. Will review this week.						
Chamber of Commerce Purchase/Relocation				Chris Brown		Working on long term lease and sublease with GC Platinum to relocate Chamber. Master Agreement, Purchase contract and short term leases emailed to Rob Wyre with Chamber for review and signature 5/21/20. Working on finalizing documents and selecting escrow agent. CRA will be handling purchase as of July 2020 as part of McNab House project.						
GIS City/CRA Owned Property Map				Cassie LeMasurier		Tracy updated properties 4/16/20. Cassie updated attributes 5/14/20. Properties with Development Agreements are shaded differently to stand out. Application created 6/11/20 by GIS Dept. for easier updates. Tested new app 7/28. Updates not pulling to public map on Real Property page.						
Property Acquisition Records				Cassie LeMasurier		C Brown requested surveys and title policies for ECRA transit hub properties 6/11/2020. Provided surveys but do not have electronic versions of title policy. Originals have been boxed up.						
Special Projects & Budget												
Individual Employer Hiring Event												
Paint-up and Train Project - NW CRA District												
Step-Up Pompano Beach												
Pier Redevelopment				Chris Brown								
McNab House Relocation				Chris Brown		Chris Brown (CB)				Chris Brown (CB)		
McClellan Relocation				Chris Brown		CB				On Hold.		
East CRA Property Acquisition				Chris Brown		CB				CB/CL		
CRA Marketing												
CRA Logo Brand Standards Manual												
Develop Brand Standards Manual	07/02/20	09/03/20		Michelle Opris		Currently reviewing the branding guide and letterhead sent by Michelle. Will send edits today 8/31 since the CRA logo is finalized.				Please mimic City's Brand Standards Manual. Work with Marilyn/CRA Marketing Coordinator/Connie to develop Brand Standards Manual.		
CRA Logo add trademark	08/12/20	08/27/20	Dani Peruzzi and Jacque Nunez	Connie	0.8	After revising the logo redrawn by Jacque, Dani requested the vector file from Connie with the trademark symbol(which is needed for logos to maintain the integrity of logos when using it in marketing collateral). We still need a high resolution version in JPEG Files and PNG transparent files.						
CRA Branded Materials												
Update Letterhead	07/10/20	09/02/20		Michelle Opris	1	Michelle sent the final letterhead on 9/2. Saved on G:\CRA\Branding\Letterhead						
Create a CRA Branded Powerpoint	07/10/20	08/13/20		Jacque Nunez	1	Started to work with Graphic Designer, Michelle on this. Due to pricing, I did the template in house. Template finalized on 8/5. Saved on G:\CRA\Branding\Presentation						
CRA Business Cards	08/12/20	09/04/20		Jacqueline Barrett		I will send the updated logo to Jackie B to work on this.						
CRA Office Door Graphics	08/11/20	09/10/20		Jacque Nunez	0.9	Reached out to the contacts provided by Dani and an additional vendor. Sent the quotes to Kim, Dani and Nguyen for next steps.						
CRA Mailchimp Templates and Audience Segmentation	08/03/12	08/18/20		Jacque Nunez	1	Creating new headers for the Mailchimp templates with Jackie B to follow CRA branding for the CRA Newsletter and Jobseeker Newsletter. Reorganized the email distribution lists in MailChimp to 3 separate audiences one for CRA Business, another one for CRA Community and Jobseeker Newsletter. The remainder audiences will be exported and given to Cultural Arts Department.						
CRA Website / Social Media Updates												
https://pompanobeachfl.gov/pages/cra	Ongoing	Ongoing		Jacque Nunez		Need to update website to FRA standards and projects as they continue.						
Pole Banners (Old Town & MLK Blvd)												
Make list of updates needed for holidays and special events				Jacque Nunez								
Fall events theme (Halloween/Thanksgiving/Untapped)		09/04/20		Jacque Nunez								
Winter events theme (Christmas/Holidays)		11/13/20		Jacque Nunez								
Spring events theme		02/19/21		Jacque Nunez								
Summer events theme		05/14/21		Jacque Nunez								
Business Attraction Events/Campaigns				Jacque Nunez								
Old Town Untapped	On Hold	On Hold		Jacque Nunez		On Hold. To be taken over by Cultural Affairs. CRA still needs to be involved.				Event logistics/coordination - working on logistics to transfer to Cultural		
Campaign ideas				Jacque Nunez								
Advertising				Jacque Nunez								
Collateral				Jacque Nunez		Design/rack cards/posters/ banners						
Green Market Pompano Beach	On Hold	On Hold		Jacque Nunez		On Hold. To be taken over by Cultural Affairs.				Cancelled for season.		
Papamigos												
Press Release	07/01/20	07/06/20		Key Renz	1	Press Release finalized and sent on 07/07/2020. Pelican, Atlantic Current and Pompano Beach Magazine has wrote an article about the restaurant opening. Sun Sentinel and New Times have reached out.						
Grand Opening (virtual)	07/13/20	TBD		Jacque Nunez	1	Video created with images provided by Key to be shared on Instagram and Facebook. Video posted on Instagram had 227 views and 489 reach. Facebook video will be posted this week.						
Innovation District	07/30/20	09/01/20		Jacque Nunez		Branding/collateral TBD				Ongoing.		
Campaign ideas				Jacque Nunez								
Advertising				Jacque Nunez								
Collateral				Jacque Nunez								
Large Scale Development						Design/rack cards/posters/ banners TBD						
Fact sheet for East Transit Oriented Corridor (ETOC)				Marilyn and Jacque		1.A. Fact sheet for East Transit Oriented Corridor (ETOC) 1.B. Contact Chris Brown/Suzette about trolley (transportation)						
Social media				Jacque and Tera								
Press Release				Key Renz								
Beach Properties (Fishing Village) and East CRA	06/21/20	08/28/20		Jacque Nunez		Properties: Beach House, Oceanic, Lucky Fish, 26 Degrees				Ongoing.		

Project/Task Name	Start	Finish	Predecessors	Assigned To	% Complete	Status	Vendor	Cost	Revenue	Comments	Column12	Column13
Campaign ideas	07/07/20	08/01/202		The MRKT Co. and Marketing		Marilyn and Dani have been working on getting the contract approved. The plan is to promote digitally the restaurants of the area and generate evergreen content to be repurposed. Will meet with Sara on 8/20.						
Advertising	08/01/20			The MRKT Co. and Marketing								
Collateral	07/20/20					Design/rack cards/posters/ banners						
McNab House												
Holiday Decoration	10/01/20	11/26/20		Jacque Nunez and Dani Peruzzi		Working with Dani on requesting quotes from Christmas Décor companies to decorate the CRA area during the Holidays. Had a meeting this week on 8/25 with Dani and one of the vendors at McNab House. I have requested quotes from another vendor will have them visit McNab house later this week, beginning of next week Wed 8/26?						
Promotion	11/26/20	12/25/20		Jacque Nunez								
Fact Sheet				Marilyn Oliva		Working on the fact sheet for the McNab House to have it updated and approved before September 15.						
Social media				Jacque and Terra								
Press release				Kay Renz								
Print				RMA								
Engage community partners						Engage community partners: realtors, investors, Chamber of Commerce, Ambassador Program (Mary), Economic Development Council, Historical Society, and HOA presidents.						
Identify the point of contact for each group				Jacque Nunez								
Set zoom meeting to invite point of contact to the strategic effort				Jacque Nunez		Will have meeting with Marilyn and Sharon and Lorena from RMA with influential groups at the city to inform them about the McNab house plans.						
Share fact sheet				Jacque Nunez								
Social media				Terra and Jacque								
Promote the improved quality of life from good growth strategies	Ongoing	Ongoing										
Fact Sheet				Marilyn and Jacque								
Provide report/fact sheet to Commission												
Social media				Jacque and Terra								
Email Marketing												
Monthly Business Email Newsletter	Ongoing	Ongoing		Jacque Nunez	1	Will be sent once a month the 2nd week of the month on Wednesday using new template as of 8/19. First business newsletter went out on 8/19 had 2,257 opens and 222 clicks				On hold.		
CRA Pro-Lab Map												
Update large CRA wall map.	07/10/20	09/01/20		Jacque Nunez		Work with Michelle and Pro-Lab to complete. Waiting to get from Dani the point of Pro Lab What is available (i.e. sq. footage, rental rates, zoning, etc.)				One firm moving forward for evaluation. KB for organizing eval. Meeting		
Business Inventory List (East & NW Districts)						Met with Vince and Cassie on this to figure out where to source this information. The spreadsheet will eventually be moved into a CRM tool. Currently in conversation with Salesforce, Creatio and Pegasystems. they will be creating a demo for us to review in a couple of weeks with this information.						
Start an Excel Spreadsheet	07/01/20	09/30/20		Jacque Nunez		In conversation with Salesforce, Creatio and Pegasystems as an option for our CRM tool. Will have demos with them the week of 8/17-8/27.						
CRM research and Purchase	07/01/20	09/30/20		Marketing								
Marketing Plans												
NW CRA	07/30/20	10/05/20				Working on creating a plan for the Pompano Beach CRA for the East and Northwest for late September/early October. Researching and reading Marketing Plans used for the CRA of other Cities.						
Innovation District												
Old Town												
Co-Working Spaces												
Community Garden												
Grishem Property												
East CRA	07/30/20	10/05/20				Working on creating a plan for the Pompano Beach CRA for the East and Northwest for late September/early October. Researching and reading Marketing Plans used for the CRA of other Cities.						
McNab House and Garden												
Fishing Village												
CRA Business Card												
Social Media Plan		10/05/20				Working on creating a plan for the Pompano Beach CRA for the East and Northwest for late September/early October. Researching and reading Marketing Plans used for the CRA of other Cities.						
Create awareness of the CRA district restaurants	07/20/20			Jacque Nunez	0.7	Social Media Plan to promote restaurants with the #TakeoutTuesdays #TakeoutPompano. Restaurants that are in the area can tag us with their promotion and send us the details via our social media platforms and we will re post their content. Working with Matt to create a website landing page with restaurants offering Takeout and Delivery at the city. Reached out to @VeloFortLauderdale to partner in this initiative to help promote the restaurants at the city via their social media platforms. Created a link to be used for social media purposes (http://pompanobeachcra.ctcn.bio/). Sent out an email for the restaurants with a participation form for #TakeoutTuesdays Campaign 8/19.						
NW CRA Plan Amendment Updates				Danielle Sabat		2010 Census Data & land use maps.						

W

Applc

Project/Task Name	Start	Finish	Predecessors	Assigned To	% Complete	Status	Vendor	Cost	Revenue	Comments	Column12	Column13
254												
255												
256												
257												
258												
259												
260												
261												
262												
263												
264												
265												
266												
267												
268												
269												
270												
271												
272												
273												
274												
275												
276												
277												
278												
279												
280												
281												
282												
283												
284												
285												
286												
287												
288												
289												
290												
291												
292												
293												
294												
295												
296												
297												
298												
299												
300												
301												
302												
303												
304												
305												
306												
307												