



Legislation Details (With Text)

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Type: Ordinance / Regular Agenda **Status:** Passed

File created: 6/16/2017 **In control:** City Commission

On agenda: 7/11/2017 **Final action:** 7/11/2017

Title: P.H. 2017-67: (PUBLIC HEARING 2ND READING)
AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE A FIRST AMENDMENT TO THE LICENSE AGREEMENT BETWEEN THE CITY OF POMPANO BEACH AND OFFERDAHL'S HAND-OFF FOUNDATION, INC., FOR THE GRIDIRON GRILL-OFF FOOD AND WINE FESTIVAL; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.
(Fiscal Impact: Estimated costs of \$218,414.96 for the 5 year contract)

FIRST READING: JUNE 27, 2017

Sponsors:

Indexes:

Code sections:

Attachments: 1. PRCA Memo 16-A093, 2. City Attorney's Memo 2017-752, 3. 2017-241, 4. Offerdahl 1st Amendment Final, 5. Exhibit A - Ordinance No. 2016-60 - Offerdahls Handoff Foundation, 6. Exhibit 1 Accounting and Recordkeeping Procedures, 7. Exhibit 3 Sponsor benefits, 8. Exhibit 4 City's Estimated Expenses, 9. Exhibit 6 Marketing Support for Festival Activities 6.12.17

Date	Ver.	Action By	Action	Result
7/11/2017	1	City Commission	ADOPTED	Pass
6/27/2017	1	City Commission	APPROVED FIRST READING	Pass

P.H. 2017-67: (PUBLIC HEARING 2ND READING)

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FIRST READING: JUNE 27, 2017

(Staff Contact: Mark A. Beaudreau/Cynthia Kitts)

Summary Explanation/Background:

The first amendment to the license agreement Ordinance 2016-60 is between the City and Offerdahl's Hand-Off Foundation, Inc. to conduct the Gridiron Grill-Off Food and Wine Festival, which is a celebrity competition and charity event for the purpose of supporting the foundation's mission to "Feed the Needs of Kids in Crisis". The amendments include financial support for 2017, 2018 and 2020, and modifying the event dates in 2020 from the typical November date to January as a means to kick-off the County wide events prior to Super Bowl 54, which is being hosted in Miami.

The City is authorizing the use of the premises for multi-day activities (including concerts), furnishing supplies,

equipment, facilities, necessary personnel, cash contribution and marketing/advertising support for the Annual Gridiron Grill-Off Food and Wine Festival as shown in Exhibit 4 of the License Agreement. The first amendment to the License Agreement is for a term of five years, with the first event being held in November 2017.

Origin of request for this action: Parks, Recreation & Cultural Arts Staff

Fiscal impact and source of funding: Estimated costs of \$218,414.96 for 4 events over a 5 year period broken down into the following categories: \$86,470.06 in-kind services, \$81,944.90 hard costs appropriated through the adopted budget process for fiscal years 2018-2022 and \$50,000 financial request appropriated through the adopted budget process for fiscal years 2018-2021 (Exhibit 4).

 **Strategic Plan Initiative**

Strategy: Great Places; Initiative 2.4 Position Pompano Beach as an outstanding destination for sports related activities.