



## Legislation Details

**File #:** 17-398      **Version:** 1      **Name:**  
**Type:** Approval Request / Consent      **Status:** Passed  
Agenda  
**File created:** 4/20/2017      **In control:** City Commission  
**On agenda:** 5/9/2017      **Final action:** 5/9/2017  
**Title:** Approve ranking order for RFP L-28-17 Development & Implementation of a Citywide Marketing & Sponsorship Program, and authorize staff to negotiate a contract with the highest-ranked firm, The Superlative Group, Inc. (No cost at this time.).  
(Fiscal Impact: N/A)

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Assistant City Manager's Memo, 2. Purchasing Memo 17-101 Approve Ranking L-28-17, 3. L-28-17 Selection Evaluation Committee Meeting Minutes, 4. L-28-17 Ranking Analysis-detail, 5. L-28-17 Evaluation Scoring, 6. L-28-17 List of Proposers, 7. L-28-17 Development & Implementation of a Citywide Corporate Marketing & Sponsorship Program

Date	Ver.	Action By	Action	Result
5/9/2017	1	City Commission	APPROVED	Pass