

Legislation Details (With Text)

File #: 17-534 **Version:** 1 **Name:**

Type: Ordinance / Regular Agenda **Status:** Passed

File created: 6/28/2017 **In control:** City Commission

On agenda: 7/25/2017 **Final action:** 7/25/2017

Title: P.H. 2017-78: (PUBLIC HEARING 2ND READING)
AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA,
APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE A FIRST
AMENDMENT TO THE LICENSE AGREEMENT BETWEEN THE CITY OF POMPANO BEACH AND
LS EVENTS LLC FOR THE BRAZILIAN FESTIVAL; PROVIDING FOR SEVERABILITY; PROVIDING
AN EFFECTIVE DATE.
(Fiscal Impact: Estimated cost of \$232,327.50 over the next 3 years)

FIRST READING: JULY 11, 2017

Sponsors:

Indexes:

Code sections:

Attachments: 1. Department Memo 17-A094A, 2. City Attorney 2017-799, 3. 2017-267, 4. Exhibit 2 Scope of Work,
5. LS Events 1st Amendment (3), 6. Exhibit 1 Map of City's Amphitheater, 7. Exhibit 5 Proposed Site
Plan for Festival Activities, 8. Exhibit 7 -City estimated expenses, 9. Exhibit 9 Insurance
Requirements, 10. Exhibit 10 Alcohol Policy, 11. Exhibit A Ordinance No. 2015-61 LS Events LLC

Date	Ver.	Action By	Action	Result
7/25/2017	1	City Commission	ADOPTED	Pass
7/11/2017	1	City Commission	APPROVED FIRST READING	Pass

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(Staff Contact: Mark A. Beaudreau)

Summary Explanation/Background:

The first amendment to the license agreement Ordinance 2015- 61 is between the City and LS Events to
conduct an annual Brazilian Festival at the City's Community Park and Amphitheatre.

The amendments include modifying the festival site, enhancing the scope of work to include a ticket price for
the festival, adding an additional day, and modifying City's expenses for the festival.

The City is authorizing the use of the premises for multi-day activities, furnishing supplies, equipment,
facilities, and necessary personnel for the Annual Brazilian Festival as shown in Exhibit 7 of the License
Agreement.

Origin of request for this action: Parks, Recreation and Cultural Arts staff

Fiscal impact and source of funding: Estimated costs of \$232,327.50 for 3 events over the next 3 years broken down into the following categories: \$183,791.70 in-kind services and \$48,535.80 hard costs paid by Working Capital Reserves in the General Fund (Exhibit 7).



Strategic Plan Initiative

Strategy: Great Places, Initiative 2.8 Further develop and promote cultural/heritage tourism opportunities.