



Legislation Details (With Text)

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Title: Presentation-Conceptual Approval of Plaza Improvements
(Fiscal Impact: N/A)

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Attachments: 1. 01-SP-101-SITE PLAN, 2. Prelim Plan A, 3. Prelim Plan B, 4. Plaza Rendering

Date	Ver.	Action By	Action	Result
1/15/2019	1	Community Redevelopment Agency	ACCEPTED	

Presentation-Conceptual Approval of Plaza Improvements
(Fiscal Impact: N/A)

(**Staff Contact:** Nguyen Tran\Horacio Danovich)

Summary Explanation/Background:

Old Town is a vital component of creating a Downtown with the location to Civic Commons and the Innovation District. The evolution of this area is due to the CRA's methodical approach involving cultural arts, infrastructure, business attraction private investment and economic benefits. The CRA's site control of a few key properties brought new restaurant interests that might not have otherwise have come to Old Town. One of the CRA's most successful business attraction event is Old Town Untapped which is held on the first Friday of every month. This event draws 3,000+ people and demonstrates the importance of public gathering spaces as economic drivers. Currently, the main venue for this gathering space consists of a parking lot, grassy area under a large fig tree and an unimproved alleyway. Successful business attraction events coupled with well-designed public spaces can transform an area. This plaza area is unimproved and the temporary plywood decking under the fig tree has outlasted its life expectancy. The CRA is in possession of signed leases for the remaining portions of the alleyway from three property owners (companion items on this agenda) and is now in a position to move forward with hardscape improvements for this public plaza. Attached are a few preliminary drawings for the hardscape improvements.

Origin of request for this action: Staff

Fiscal impact and source of funding: N/A

