Legislation Details (With Text)

File #:	20-120 **Version:** 2	**Name:**	
Type:	Ordinance / Regular Agenda	**Status:**	Passed
File created:	11/12/2019	**In control:**	City Commission
On agenda:	1/14/2020	**Final action:**	1/14/2020
Title:	P.H. 2020-21: (PUBLIC HEARING 2ND READING) AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE A LICENSE AGREEMENT AMONG THE CITY OF POMPANO BEACH AND THE POMPANO BEACH SEAFOOD FESTIVAL CORPORATION ALONG WITH THE GREATER POMPANO BEACH CHAMBER OF COMMERCE, INC.; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE. (Fiscal Impact: The City will sponsor the events by providing $75,000 in-kind services.) FIRST READING: DECEMBER 10, 2019		
Sponsors:			
Indexes:			
Code sections:			
Attachments:	1. P&R Memo 20-A017.pdf, 2. City Attorney Memo 20220-146.pdf, 3. Ordinance - Seafood Festival Agreement.pdf, 4. Pompano Bch Seafood Fest Agrmt - 11.6.19.doc - Final.pdf, 5. Exhibit A Scope of Authorization 10.24.19.pdf, 6. Exhibit B - Insurance Requirements 10.24.19.pdf, 7. Exhibit C - Recordkeeping Inspection and Audit 10.24.19.pdf, 8. Exhibit D Alcohol Policy.pdf, 9. Exhibit E - Citys In-Kind Benefits to Licensee.pdf		

Date	Ver.	Action By	Action	Result
1/14/2020	2	City Commission	ADOPTED	Pass
12/10/2019	1	City Commission	APPROVED FIRST READING	Pass

P.H. 2020-21: (PUBLIC HEARING 2ND READING)

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE A LICENSE AGREEMENT AMONG THE CITY OF POMPANO BEACH AND THE POMPANO BEACH SEAFOOD FESTIVAL CORPORATION ALONG WITH THE GREATER POMPANO BEACH CHAMBER OF COMMERCE, INC.; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.
(Fiscal Impact: The City will sponsor the events by providing $75,000 in-kind services.)

FIRST READING: DECEMBER 10, 2019

(**Staff Contact:** Mark A. Beaudreau)

Summary Explanation/Background:

The license agreement is with the Pompano Beach Seafood Festival Corporation and The Greater Pompano Beach Chamber of Commerce, Inc. to conduct the annual Pompano Beach Seafood Festival. The three (3) day event will be held at Pompano Community Park and Amphitheater and provide a musical and food festival in efforts to attract tourism and provide entertainment to the city's residents. The term of the agreement is for five years, and the event coordinator and city staff will agree to an event date at least nine months prior to the schedule the event(s). The City will sponsor the event by providing in-kind services (Exhibit E) up to $75,000. The event promoter will submit certificate of insurance per Exhibit B, thirty (30) days prior to event date.

Origin of request for this action: Parks and Recreation Department staff
Fiscal impact and source of funding: $75,000 in-kind services

Strategic Plan Initiative

Goal 3: Preferred Place to Visit
Objective 1: Expand visitor and tourism markets in partnership with Broward county
Objective 5: support growth in hotel development