



Legislation Text

File #: 19-697, **Version:** 1

A RESOLUTION OF THE POMPAÑO BEACH COMMUNITY REDEVELOPMENT AGENCY (CRA) APPROVING AND AUTHORIZING THE PROPER OFFICIALS TO ADOPT A CRA LOGOTYPE AND DIRECT THE CRA ATTORNEY TO SEEK SERVICE MARK PROTECTION OF THE LOGOTYPE; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

(Staff Contact: Danielle Peruzzi)

Summary Explanation/Background:

The Pompano Beach Community Redevelopment Agency (CRA) is continuing to work aggressively to redevelop and economically grow our community. Staff has taken notice with the course of the current and future redevelopment activity, the present CRA logotype does not correlate with the CRA Redevelopment Plans and future redevelopment goals. As we carry out our largest redevelopment activities to date, the CRA has created a new logotype that symbolizes the unification between both the East and the Northwest districts.

Origin of request for this action: Staff

Fiscal impact and source of funding: N/A