

Legislation Text

File #: 19-519, **Version:** 2

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE A LICENSE AGREEMENT BETWEEN THE CITY OF POMPANO BEACH AND BEACHFEST ENTERTAINMENT LLC, FOR ORGANIZING AND HOSTING A TWO-DAY MUSICAL FESTIVAL ON THE CITY'S MAIN PUBLIC BEACH; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: In-Kind Services from Public Works and Parks and Recreation not to exceed \$75,000.)

POSTPONED FROM JUNE 25, 2019

(Staff Contact: Earl Bosworth)

Summary Explanation/Background:

Beachfest Entertainment LLC to host a two-day Beachfest event on Pompano Beach's main public beach, north of the Pier. The event will showcase national music acts, car show, local food, beverage and merchandise sales.

Origin of request for this action: Parks and Recreation

Fiscal impact and source of funding: In-Kind Services from Public Works and Parks and Recreation not to exceed \$75,000.

Strategic Plan Initiative

2.3. Enhance the range and quality of beach activity options, including beach related events

2.8. Further develop and promote cultural/heritage tourism opportunities