

Legislation Text

File #: 20-573, **Version:** 2

P.H. 2020-94: (PUBLIC HEARING 2ND READING)

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, AMENDING CHAPTER 156, "SIGN CODE," BY AMENDING SECTION 156.03, "DEFINITIONS," TO PROVIDE A DEFINITION FOR REGIONAL SHOPPING CENTER; AND AMENDING SECTION 156.07, "NONRESIDENTIAL DISTRICTS," BY MODIFYING THE TABLE TO REFLECT CHANGES IN THE CODE; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

FIRST READING: SEPTEMBER 8, 2020

(Staff Contact: Max Wemyss/David Recor)

Summary Explanation/Background:

The Applicant, Pompano Citi Centre represented by Dunay, Miskel & Backman, is requesting to amend the Sign Code (Chapter 156) to increase the size and number of Tenant Flat Signs that may be applied to large retail development.

The Sign Code does not currently provide regulations that are unique to Regional Shopping Centers. The amendments proposes to introduce a definition for Regional Shopping Centers and to create sign standards that allow additional signs and sign area for a Regional Shopping Center. The Sign Code currently allows for one sign per tenant and a second sign for a tenant on a corner. Any wall sign may not exceed 10% of the tenant's frontage along the façade. The proposed allows for tenants of a Regional Shopping Center to have one sign per façade, not to exceed four signs. As proposed, Sign area on a façade will not exceed 20% of the façade area rather than 10%.

The Code amendment proposes changes to Section 156.03 Definitions and Section 156.07 Nonresidential Districts. Additionally, it includes minor changes to provide clarification for current standards and staff interpretations.

The Applicant is representing Pompano Citi Centre, who has submitted Site Plans and Building Permits for improvements to the shopping center and new tenants.

At the meeting of the Planning and Zoning Board/ Local Planning Agency held on July 22, 2020, the Board considered proposed text amendment to the Sign Code. By unanimous vote, it is the recommendation of the Board that the text amendment be approved. Following the Planning and Zoning Board Meeting, it was necessary to amend the definition to address the requirements of a Master Sign Program for Regional Shopping Centers, consistent with the approval of the Planning and Zoning Board.

Origin of request for this action: Pompano Citi Centre represented by Dunay, Miskel & Backman

Fiscal impact and source of funding: N/A

