

Legislation Text

File #: 22-621, **Version:** 2

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE A SECTION 70.20 AGREEMENT BETWEEN THE CITY OF POMPANO BEACH AND OUTFRONT MEDIA LLC TO VOLUNTARILY REDUCE THE NUMBER OF BILLBOARDS WITHIN THE CITY; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: \$30,000 / per year paid to the City of Pompano Beach)

POSTPONED FROM SEPTEMBER 27, 2022

(**Staff Contact:** Jennifer Gomez/David Recor)

Summary Explanation/Background:

The State Statutes (§70.20) allows for governmental entities to enter into relocation and reconstruction agreements for existing signs. The applicant, Outfront Media, LLC, is requesting to execute a Relocation and Reconstruction Agreement, to demolish seven (7) billboards throughout the City. Three (3) of the billboards are located along Federal Highway, another three (3) along Sample Road, and one (1) on NW 31st Avenue (see map attached). The billboard to be demolished & replaced is on the west side of I-95, just south of NW 15 Street, which will be replaced with a new double-face electronic changeable message display. In addition to the removal of seven (7) non-conforming billboards, the agreement offers opportunities for the City to display emergency notification messages, public service announcements and receive an annual payment (\$15,000 / electronic face) for neighborhood enhancements for the first five years. Following the first five years, the annual contribution will increase by 2% for years 6 - 10, 2.5% for years 11 - 15 and 3% for years 16 - 30.

Origin of request for this action: Outfront Media, LLC

Fiscal impact and source of funding: \$30,000 per year, paid by Outfront Media, LLC to City